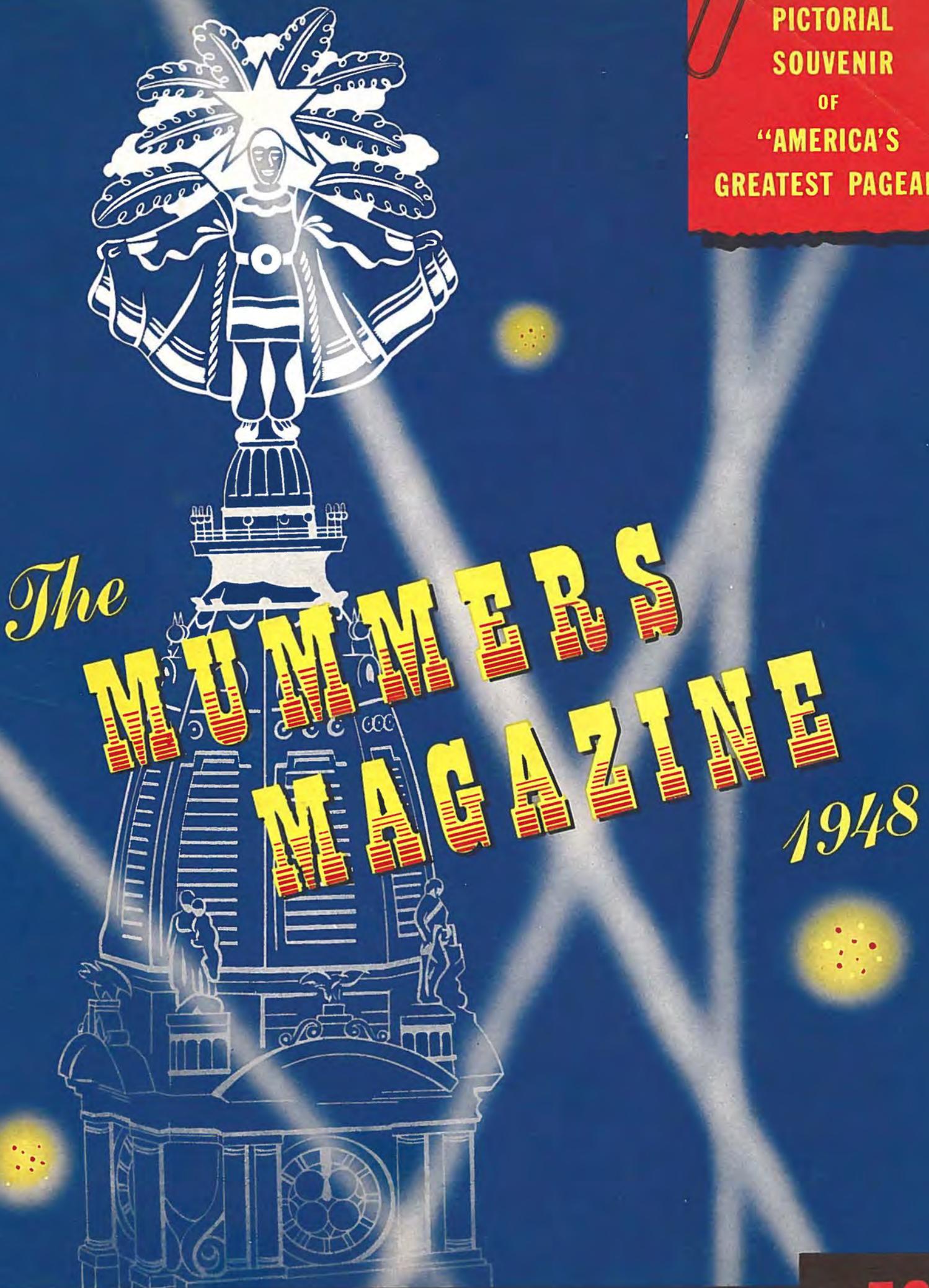


PICTORIAL
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GREATEST PAGEANT"



New Year Day's Pageant • Show of Shows • Summer Frolic

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Philco Salutes the Mummers!

THOUSANDS will jam the sidewalks downtown to see your gorgeous capes . . . to watch your Elizabethan capers . . . in Philadelphia's historic New Year's pageant, and your other activities throughout the year.

Still other thousands, unable to join the surging throng along the line of march, will thrill to your cavorting by television, at home.

Many will see you in your living, breathing likeness . . . hear your famed string bands on

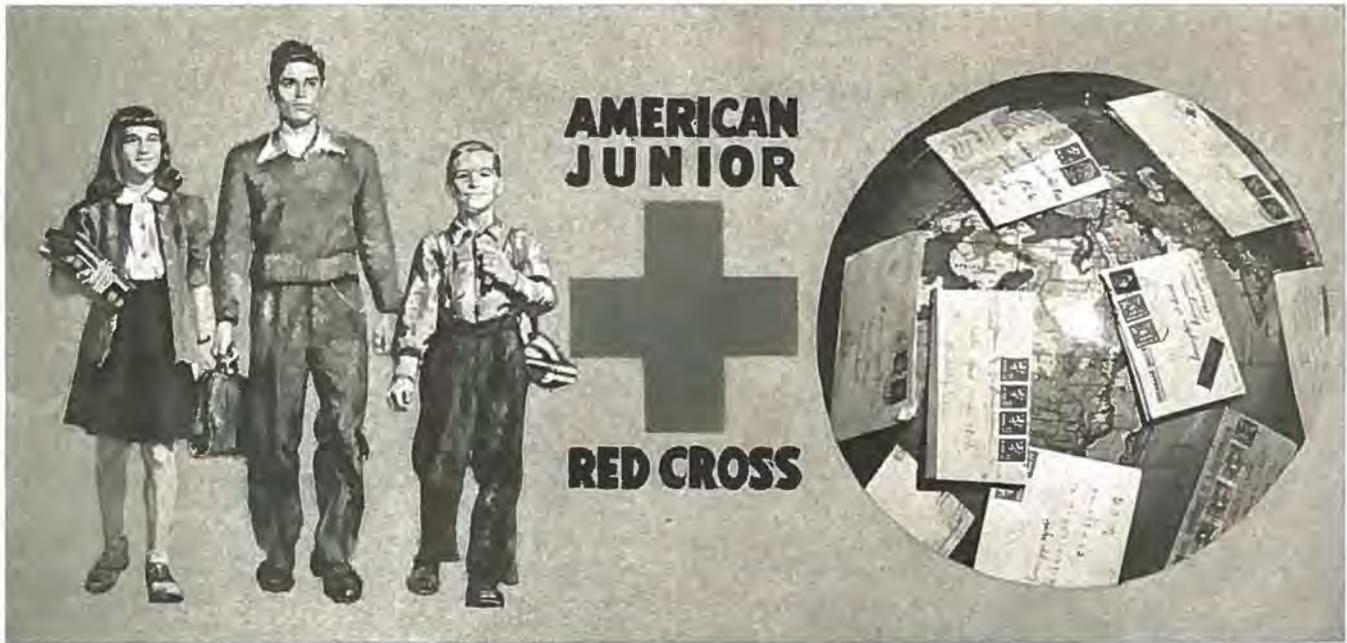
static-free FM . . . through Philco's Projection Television receiver with the BIG screen . . . virtually as big as a newspaper page! Still others will tune you in on their Philco Direct-View receiver, with pictures so bright, so clear, so sharp.

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PROJECTION TELEVISION
on a BIG 20 x 15-inch Screen!
MODEL 2500





The Junior Red Cross Marches 400,000 Strong

This Would Be a Long Parade

If the 18,000,000 Junior Red Cross members were lined up eight abreast, and if one rank passed the City Hall every second, it would take more than 26 days of marching 24 hours a day for the last rank to come into view. The parade would extend nearly 20 miles without a break if each rank took up only 55 inches of space.

Many a wise man has said that the future of any great nation is dependent upon the training of its youth—their ability to take over responsibilities and carry on in any emergency.

And because that axiom not only had been accepted but practiced by the teachers of this nation, American youth proved conclusively during the recent global conflict, the worst in world history, that they are capable of doing a man-sized job.

In the local Red Cross chapter alone, more than 400,000 members of the Junior Red Cross did a job that earned for them the proud title: "Juniors with adult responsibilities." And no wonder. Their contribution of recreational articles for the wounded, and friendship boxes for untold thousands of lonely, orphaned children of war-ravaged countries, reached astronomical figures.

It wasn't easy for those kids to deprive themselves of their jam sessions and other entertainment close to their hearts. Many a monotonous hour they put in with hammers replacing baseball bats; paint brushes for footballs; sewing instead of dancing. But the results were gratifying.

During the depressing war years these boys and girls produced over 1,100,000 comfort and recreational articles; recruited thousands of blood donors; salvaged thousands of tons of paper, fats and metal as their contribution to victory and a future peaceful world.

But when the war ended, the question was asked: What is the future of this army of 400,000 kids in the 400 public, parochial and private schools in Philadelphia and about 550 schools in the Chapter's four surrounding counties? The answer: The Junior Red Cross has embarked on the largest peacetime program in its thirty-year history. Stressing international and intercultural understanding, the entire program makes for good-neighborliness and tolerance.

The International Understanding program includes a Senior High School Council, forum programs, films, assembly programs, Junior Red Cross News and Journal articles and pamphlets with pertinent information, friendship boxes, correspondence albums and letter booklets; dramatizations, and folk songs which enable the children to better appreciate and understand the customs and cultures of other races, nationalities and creeds.

During the past school year, the Juniors produced 213,696 comfort and recreation articles; packed 12,442 friendship boxes and contributed \$10,000 for children abroad. Their total cash donations amounted to \$34,000, the largest ever contributed by the Chapter's Junior Red Cross. The balance is being used as follows: \$7,000 for health care of children at home; \$6,500 for production supplies; \$6,400 worth of magazines for JRC members; \$4,100 for intercultural supplies.

While Juniors in lower grades are packing gift boxes, those in high schools are holding forums on current world problems, such as the Marshall Plan, the Russian situation, and the effect of atomic energy on future generations.

Promotion of good health is a major project in JRC's varied program. The entire body has its First Aid, Water Safety, Accident Prevention, Nutrition and Home Nursing programs.

The Junior Red Cross is the largest youth organization in the world and, in the United States, includes sixty per cent of all public school pupils. Membership is by groups; there is no entrance fee.

The aim of these 400,000 kids is: "We believe in service for others, for our country, our community and our school, in health of mind and body to fit us for greater service, and for better human relations throughout the world."

This is only one of the fourteen Red Cross services which your donations make possible—and it is your contribution to a better understanding and a peaceful world.



Juniors packing friendship boxes so their foreign friends may enjoy happy holidays

AMERICAN + RED CROSS

This Page Contributed by Friends of the Philadelphia Mummies

TO OUR READERS

During 1947 the shows and affairs performed by the Philadelphia New Year Shooters' and Mummies' Association, and by the individual clubs, extended their activities to such an extent that the record shows the year to be the greatest in the organization's history.

Following the annual New Year's Day Pageant, the "Show of Shows," given by the string bands, was held in February to capacity houses at the Philadelphia Convention Hall. Then in September, the association held its "Summer Frolic" at the Municipal Stadium. It proved to be a gala event before a tremendous throng. Thus, the Philadelphia Mummies—the one and only organization of its type in the world—has added another year to its pageantry with a history of 275 years.

Invitations are received from all sections of the country, requesting the clubs to participate in many events, but due to the great distances, in most cases they must be declined because the mummies are working folk.

Numerous articles are written about the mummies and this year featured stories appeared in the *Family Circle Magazine* and the *Williamsport Gazette*, both of which have a huge circulation in communities throughout the country.

Yesterday, the radio and the moving picture carried this event throughout the land. Today, television makes it possible for many to see "America's Greatest Pageant" away from the scene.

This year saw many recordings of the various string bands widely distributed so many could enjoy their favorite catchy tunes, played in the unique style of the mummies' string bands, in their own homes. Tomorrow, the costumes and capes will be even more glorified with television in color.

In the past few years, through the many shows held at the Convention Hall, and now at the Municipal Stadium, the folk of Philadelphia have really shown to the mummies that they are supported and truly appreciated.

The same can be said of THE MUMMERS MAGAZINE, official publication of the Philadelphia New Year's Shooters' and Mummies' Association. Big industries, the large merchant, the small storekeeper—yes, the butcher, the baker, and the candlestick maker—have joined together in advertising in this pictorial souvenir publication. THE MUMMERS MAGAZINE.

The mummies for years have given pleasure through their antics, colorful costumes, and delightful music, to over a million people annually, and this traditional event has helped to make Philadelphia a great city.

To everyone, the Mummies' Association gives its profound thanks.

The MUMMERS

OFFICIAL PUBLICATION OF THE PHILADELPHIA NEW YEAR SHOOTERS' AND MUMMERS' ASSOCIATION.



MAGAZINE

THE NEW YEAR'S DAY PAGEANT—TRADITIONAL IN PHILADELPHIA FOR MORE THAN 100 YEARS!

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America's Greatest Pageant—Known the World Over

Route of the Parade

The parade will start at Broad and Porter Streets, continuing north on Broad Street to City Hall, passing judges' and visitors' reviewing stands, then

north to Broad Street and Girard Avenue, turning east on Girard Avenue to Sixth Street, where this gala annual event will officially end.

How to Reach Convention Hall and Municipal Stadium

To Convention Hall — Many PTC routes conveniently serve the Convention Hall: Market-Frankford subway elevated; trolley routes 11, 13, 34, 37, 40, 42; and bus route D.

To Municipal Stadium—The stadium is easily reached by Broad Street subway to Snyder Avenue and a shuttle car or bus direct to the stadium; or route 20, south on Twelfth Street.

THE MUMMERS MAGAZINE

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THE MUMMERS MAGAZINE
604 Commercial Trust Building
16 S. Broad Street Philadelphia 2, Pa.
Telephone: RI 6-8384

Advertisements received too late for publication in this issue will appear in the February, 1948, Convention Hall Shows Edition. We will be pleased to rectify errors and omissions when this issue is published, or in the following edition.

Parade Program

CITY OF PHILADELPHIA NEW YEAR'S DAY PARADE OFFICIALS

Directors

JOSEPH J. MILLIGAN
Marshal

CHARLES E. O'HALLORAN
Grand Marshal

JACK SHIELDS
Director

PHILADELPHIA NEW YEAR SHOOTERS' AND MUMMERS' ASSOCIATION

Parade Committee

LOUIS STECKLAIR
Fancy Division

ROBERT RODEBAUGH
String Band Division

CARL ZIEDLER
Comic Division

Officers, 1947

HOWARD C. WILLIAMS
President

ROGER REGAN
Vice-President

ROBERT HALL
Secretary

HARRY TYLER, SR.
Treasurer

JOSEPH DUFFY
Financial Secretary

HARRY A. LEARY
Publicity Director

SAMUEL WHEELER
Sergeant-at-Arms



HON. CHARLES E. O'HALLORAN
Grand Marshal



HOWARD C. WILLIAMS
President



JACK SHIELDS
Director



HON. JOSEPH J. MILLIGAN
Marshal

THE ASSOCIATION

Although the mummies' and shooters' clubs and groups have been in existence for more than 250 years in Philadelphia, it was not until the early 1930's that there was incorporated the Philadelphia Mummies' Association, as a central body for all the groups. Then the clubs became an incorporated group, now known as the Philadelphia New Year Shooters' and Mummies' Association. The presidents and their years of service to the organization are as follows:

GEORGE B. McCLERNAND, JR.	1932-1940
JOHN ARLETH	1941
ROBERT HALL	1943
ALBERT FINK	1945
JAMES DURNING	1942-44-46
HOWARD C. WILLIAMS	1947

The past few years have developed initiative and progressive leadership, which is clearly reflected in the additional clubs participating in the annual pageant. The public can look forward to this pageant to be even greater in the years to come.

Board of Directors and Mummies' Magazine and Summer Frolic Committee

JAMES DURNING, *Chairman*
ROBERT HALL, *Secretary*
HARRY TYLER, *Treasurer*
Fancy Division
HARRY MARQUIS, JOHN MOONEY
Comic Division
JOHN DE NERO, GEORGE SIMMERS
String Band Division
JOHN ARLETH, HARRY LAWSON

PARADE ORDER

Philadelphia Mounted Police
Police and Firemen's Band
Parade Officials
Fancy Clubs
HUGH WHEELER, SR.
S. D. WHEELER
GALLAGHER
OREGON
KLEIN
Comic Clubs
HOG ISLAND
DE NERO
PURUL
LIBERTY CLOWNS
MURRAY
String Bands
FIRE-FIGHTERS
FRALINGER
FERKO
BROOMALL
AQUA
TRILBY
POLISH-AMERICAN
QUAKER CITY
UPTOWN
WOODLAND
AVALON
HEGEMAN
DURNING

ASSOCIATION MEMBERS

Fancy Clubs Division

GALLAGHER N. Y. ASSOCIATION
CHARLES KLEIN N. Y. ASSOCIATION
LOBSTER N. Y. ASSOCIATION
OREGON N. Y. ASSOCIATION
SILVER CROWN N. Y. ASSOCIATION
HUGH WHEELER N. Y. ASSOCIATION
S. D. WHEELER N. Y. ASSOCIATION

Comic Clubs Division

JOHN DE NERO N. Y. ASSOCIATION
HOG ISLAND N. Y. ASSOCIATION
LIBERTY CLOWNS N. Y. ASSOCIATION
J. A. MURRAY N. Y. ASSOCIATION
JOSEPH A. PURUL N. Y. ASSOCIATION

String Bands Division

AQUA STRING BAND
AVALON STRING BAND
BROOMALL STRING BAND
JAMES DURNING STRING BAND
JOSEPH A. FERKO STRING BAND
FIRE-FIGHTERS STRING BAND
J. J. FRALINGER STRING BAND
HEGEMAN STRING BAND
POLISH-AMERICAN STRING BAND
QUAKER CITY STRING BAND
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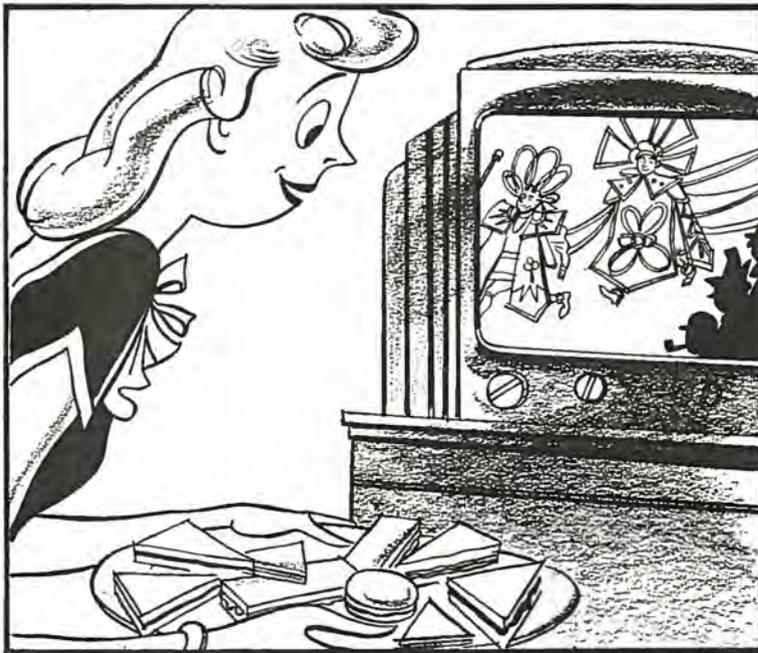
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Mrs. Brown would rather stay home to get dinner — and see the Mummies' Parade by television. As one of the latest pleasures of Electric Living, television brings both sound and sight of spot news, sporting events, and general entertainment right into your home!



Mrs. Jones prefers to see the great parade "in person" — and let her dinner cook itself! Yes, you can put a complete meal in the oven of your modern automatic electric range and have it cook while you're away. It'll be piping hot and done to a T when you return!

..... PHILADELPHIA ELECTRIC COMPANY



BERNARD SAMUEL
MAYOR



CITY OF PHILADELPHIA
OFFICE OF THE MAYOR

PHILADELPHIA 7, PA.

GREETINGS 1948

I extend cordial greetings to the people of Philadelphia and to those living beyond the city limits who, during 1948, will witness the spectacles to be presented by Philadelphia Mummers.

These presentations will include the New Year's Day Mummers' Pageant, the Show of Shows to be held in our Convention Hall and the Summer Frolic, which will be entertainment features of the Republican and of the Democratic National Conventions to be held here in June and July.

To the many thousands of participants in these pageants, I express the grateful appreciation of the people of Philadelphia. The Philadelphia Mummers have won highest honors in their field of entertainment and are known the Country over and even abroad as distinctly a Philadelphia institution.

I am sure that the pageants arranged for 1948 will maintain the high standards which have characterized the Mummers since their organization many years ago. They have attracted millions of Americans and have won their plaudits for outstanding performances.

Sincerely yours,

Heidelberger



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Hill



See the Show of Shows

In recent years the string bands division of the Philadelphia Mummers decided that the time was appropriate to hold their "show" indoors. These gala attractions in the Philadelphia Convention Hall, where the audiences could sit in comfort and away from the vagaries of the weather, was an innovation that was appreciated from the beginning and caught the public's fancy.

So widespread is the reputation of the Philadelphia New Year Shooters' and Mummers' Association that many people come great distances to see these attractions.

Two performances are held each year shortly after the New Year's Day Pageant. Over 15,000 people crowd the hall to overflowing; many standing throughout the evening. Hours before the doors are opened holders of tickets are lining up outside. Each performance is a sell-out. The tickets are sold by members of the string band clubs and are always in great demand.

A master of ceremonies is on hand to keep the public informed by public address system, announcing each club and novelty upon its appearance.

Each of the string bands has the floor by itself to put on its own show. The different clubs presenting multi-colored costumes highlighted with the colored lights of the Convention Hall to create a brilliant setting.

February 3 and 4, 1948, are the evenings scheduled for this pageant of music and mirth. These shows are destined to be the greatest ever presented and will have many surprises and novelties with over 1,000 performers.

Reserved sections have been set aside for both evenings and everyone is reminded to obtain their tickets well in advance from members of the clubs of the association.

The "Show of Shows" can truly be called "A Night of Nights."



RAY SMITH
Hugh Wheeler, Sr. Fancy Club



AQUA STRING BAND

PARADE OFFICERS

Elmer W. Leyrer	Honorary Captain
Fred J. Kesel	Director and Captain
Daniel Pronchick	Assistant to Director
Sol Ginsburg	Assistant to Director
Maurice Tarnoff	Musical Director
William Muhlberger	Asst. Mus. Dir.
Andrew Gazak	Asst. Mus. Dir.
Edmund Caykoski	Drill Master
Charles Muhlberger	Parade Marshal
Fred J. Kesel, Jr.	Artist and Designer

EXECUTIVE OFFICERS

Edward Sylvester	President
Charles Coyle	Vice-President
John Lauer	Recording Secretary
George Breig	Financial Secretary
Isaac Kilman	Treasurer
Philip F. Silver	Publicity Manager
Sol Ginsburg	Business Manager
Joseph Kozak	Sergeant-at-Arms
Warren Shields	Sergeant-at-Arms

Organized in 1920 by Elmer W. Leyrer, Fred J. Kesel, and nine other members, Aqua is the oldest in continuous participation in the parade and is still conducted by its original directors. "Aqua" was chosen at the time of organization, when the controversy over Prohibition was at its height.

Among present Aqua members who first paraded from the old



FRED J. KESSEL, Director and Captain

Northern Liberties section are Charles Coyle, Edward Basso, Jr., Gus Troy, Philip F. Silver, Samuel Silver, Joseph D. Nazarene, Isaac Kolman, and Maurice Tarnoff.

Aqua has appeared in cities from coast to coast, playing at conventions in Portland, Oregon; Chicago, Atlanta, Boston, and across Canada from St. John's to Vancouver, stopping at Quebec, Montreal, Winnipeg, and Edmonton. The band was also officially named the "New York World's Fair String Band" in 1939.

Fred Kesel, captain, has paraded with many of the members since 1912. Formerly with oldtime string bands, such as the Oaky, Hartman, and the Talbot, he also was the first to introduce the bells.

Old in experience, Aqua today is never hesitant in trying new ideas in the New Year's parade. The 1947 theme, "St. George and His Dragons," was a sensation.

Aqua

STRING BAND

Theme

THE HORN OF PLENTY

Symbolic of the United States leading the world to peace and plenty.

Costume—Dramatic presentation of Uncle Sam contributing food to the hungry people of the world. Eighty-five men in gold and white capes, adorned with a sequined horn of plenty and bordered with golden bunches of grapes, surmounted by huge white spangled and plumed back pieces with a central motive of wheat entwined with ribbon. Cherry-pink suits have gold puffed shoulders, gold spread collars, and are hand printed with glittering plumage. Trousers have imitation of wheat in gold spangles.

Captain — White satin suit trimmed with gold spangles.

Musical Numbers—"I Fell in Love," "Dream On," "Aqua Cheers."



EDWARD SYLVESTER, President

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Mummery an Ancient Custom

Mummery is as ancient as man's dream of getting outside of his customary life; it is as old as man's imagination.

Tracing back through the mazes of history that led to England and Germany, to ancient France, pagan Rome and Greece, we find mummery has influenced customs and perpetuated many interesting traditions.

Every nation had its festivals at one time or other, each marked by parades and display of fanciful costumes. The pagan Saturnalia and carnival, for example, an ancient Roman festival of Saturn, beginning December 17th, was marked by unrestrained merrymaking.

As far back as 400 B. C. Roman laborers observed this feast of the Saturnalia in honor of their god, Saturn, and the reaping of the harvest. They made calls on friends, they exchanged gifts and it was customary for some of the gifts to bear greetings for a happy new year.

Slaves sported robes from their masters, and the patricians, wearing fantastic costumes, roamed the streets with their slaves. Age and rank were forgotten for the great fiesta and all persons were free for the day. There was a musical background for the capers of the multitude with songs and ballads befitting the joyous occasion.

An early custom was the Florentine carnival usually held the beginning of Lent—a day set aside by the monks of the Middle Ages for the lords of misrule and the abbots of unreason.

At this time, England and Germany celebrated their Christmas masque, resulting in riotous indulgence. This took the form of a dramatic entertainment popular in the 16th and 17th centuries, and followed usually an allegorical theme which embodied pageantry, music and dancing.

Immigrants and travelers brought these customs, celebrations and festivities when they came to America seeking peace, liberty and freedom. Continued through the centuries of American history, this traditional gala pageant of Philadelphia symbolizes the ushering in of the new year.



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Joseph Rudley	Fin. Sec. and Treas.
Fred Ventresca	Secretary
Albert Nilsson	Musical Director
Charles Gardner	Drill Master
Chris Gerhardt	Sergeant-at-Arms
Harry T. Lawson	Captain

The Avalon String Band in its last presentation, "The Crusaders," for religious and racial tolerance, received an enthusiastic ovation at all of its appearances. The featured musical number was "Onward, Christian Soldiers."

Organized on May 11, 1938, and formerly known as the 12th Ward String Band, it has delighted Philadelphia spectators with music as gay as its colors. The band celebrated its first birthday as "Prince Charming"; second as that ever-to-be-remembered "Deep Purple"; the third as "Fountain of Melodies"; fourth as "Moon Over Miami"; fifth as "Statue of Liberty"; theme,



ALBERT NILSSON, Musical Director



HARRY T. LAWSON, Captain

"This Is Worth Fighting For"; sixth as "V for Victory"; seventh as "Holiday in Mexico," theme, "Mexicali Rose."

It participated in all the Mums' Shows and made appearances at Feltonville 4th of July Celebration and at Forest Park in 1946-1947.

President Charles Gardner has designed and created the costumes for this band while Vice-President Otto Palmer is one of the original organizers.

Avalon String Band was awarded sixth place in 1947, while Captain Harry T. Lawson was judged the third best dressed captain.

Avalon

STRING BAND

Theme

MUSICAL FANTASIES

Avalon will march with 65 players, featuring Al Neilson and his golden-toned saxophone.

Costume—Scarlet with gold trim. Tailored cadet jacket, form fitting bell trousers, and flowing sash. Scarlet cape with gold lining. Shoulder dress has golden staff with scarlet crystal notes, and gold saxophone on the back. Bandsman-pattern hat.

Captain—White satin and silver brocade, with high silver-plated shoulder dress. Drill Master—President Charles Gardner in solid gold. Vice-President Otto Palmer in gold and scarlet. Musical director in scarlet and gold.

Musical Numbers—"On the Mall," "Red Head," "Avalon," "Heartaches," "Too Fat Polka," "It Seems Like Old Times."

Drillmaster Charles Gardner will direct the band in executing a series of snappy and precise, counted, flank movements.

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Mummers Come to America And Philadelphia

Something old is *something* New Year's Day because the history of mummers dates back more than 275 years and is actually the oldest folk custom of America. One of the earliest known accounts of a mummers' parade was written by Dr. Henry Muhlenberg, who established the Lutheran Church in America. He wrote in 1839: "Men met on the roads in Tinicum and Kingsessing, who were disguised as clowns, shouting at the top of their voices and shooting guns."

Originally mummers' traditions and customs came from western Europe, and are traced down from generation to generation by accounts from early settlers and old-time mummers' families.

When the Swedes came to Tinicum, just outside of Philadelphia, they brought their custom of visiting friends on "Second Day Christmas," December 26, long before William Penn arrived from England in the good ship *Welcome*.

Gradually they extended the period of their calls to the New Year, which was welcomed with marked revelry and joyous noises. Masqueraders paraded the streets of old Philadelphia and the other sections now part of the city.

Many of the revelers were armed; they carried pistols for protection along with their bells and other sundry noisemakers. And as expected, the pistols and even muskets were called upon to add their emphatic blasts to the din of "welcoming in the New Year." Those who "shot in" the New Year naturally became New Year's shooters and thus they established an identification through the years.

The early Swedish Mummers appointed a leader, or "speech director," who had a special little dance step and who recited a rhyme like this:

Here we stand before your door
As we stood the year before;
Give us whiskey, give us gin,
Open the door and let us in.

Even during the Revolutionary period, New Year's Day continued to be a day of carnival and friendly calls. General Howe, whose redcoats occupied the

(Continued on page 12)



BROOMALL STRING BAND

Edward P. Broomall	President
Ernest Thompson	Vice-President
Matthew Gibson	Treasurer
Charles Broomall	Secretary
James V. Broomall	Drill Master
Thomas Broomall	Music Director
Edward P. Broomall	Costume Director
Charles Lehman	Publicity Director
Charles Hernecker	Sergeant-at-Arms
Peter A. Broomall	Captain

The Peter A. Broomall String Band was organized March 1, 1930, in South Philadelphia by Pete Broomall and a few old-timers from the Wildwood String Band.

The captain paraded in former years with Wildwood, Quaker City, and Ferko String Bands, and in both fancy and comic divisions with the Lobster Club, M. A. Bruder, White Caps, Wyoming Hayseeds, and Hardly Ables.

Edward Broomall, son of the captain, is again designing a mas-



PETER A. BROOMALL, Captain

terpiece in costuming for the club this year.

The Broomall String Band is always out there trying, and will continue to, although the going has been rough at times. The Broomall String Band is noted for its excellence of music and never-tiring efforts of the captain to put on a great show at all times.

The band meets every Tuesday night and good fellowship is promoted throughout the year by its members.



EDWARD P. BROOMALL, President

Broomall

STRING BAND

Theme

SUN VALLEY SERENADE

Costume—Represents skiers with six men abreast, all colors of the rainbow, with each line a different two-color combination trimmed with gold and bullion braid. The skier's cap consists of sun goggles, and a 5-foot circular piece, representing snow, of white satin and cellophane colored marabou. Equipped with pair of gold skis, 6 feet long.

Captain—Costume represents "King Winter." Scalloped cape, candy pink satin lined with gold, trimmed with white ostrich boa. Pointed collar 5 feet wide, 3 feet high, crown, scepter, etc. Drill Master dressed in old rose satin costume; lieutenant in aqua blue satin.

Musical Numbers—"The Sun Valley Serenade," the new sensation, "The Mummies' Parade," "Too Fat Polka," etc.

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(Continued from page 10)

city, staged the "Meschianza" in the Wharton mansion on New Year's Day, 1778, and the ill-starred Major Andre described it as a "gay and gorgeous spectacle."

George Washington, following his inauguration, began the official custom of New Year's Day calls and continued it during the seven years he occupied the presidential mansion in Philadelphia, then the capital.

The mummers continued to celebrate annually in their own traditional way. Reciting doggerel and receiving in return cakes and ale, groups of five to twenty, their faces blackened, would march from home to home, shooting and shouting, doing friendly impersonations of General Washington and burlesquing the fashionable English mummers' play of St. George and the Dragon.

A character that always accompanied their "Washington" was Cooney Cracker, a clown whose costume and antics make some historians believe he was the forerunner of the Uncle Sam of today. This shooter impersonating Washington had several poems and speeches to recite, which still survive. One couplet runs as follows:

Here am I, great Washington,
On my shoulder I carry a gun.

These characterizations greatly amused Washington, and those rhymes were recorded by one of his aides. Another one of Cooney's verses ran:

Here come I, old Cooney Cracker,
I swear to Gawd my wife chews
terbacker;
A pipe is good; cigars are better,
Buy me some grog and I'll write
you a letter.

The burlesquing of their fashionable mummers' play and the increasing number of the black-faced revellers, offended the "social leaders" of the day. It caused them in 1808 to force through the legislature an act, declaring that "masquerades, masquerade balls and masked processions were public nuisances," and decreeing that all persons who allowed masked balls in their homes, entertained shooters or participated in these or similar demonstrations, would be subject to a fine and imprisonment not to exceed three months.

Nevertheless, the farmers, tradesmen, craftsmen, apprentices, laborers and members of fire-fighting companies continued to stage clandestine masquerades on New Year's Eve and New Year's Day and there are no records of any convictions under this act. They continued their own ideas of celebrating New Year's and clung to their rifles and pistols and friendly calls in "welcoming in the year." Gradually they acquired the name "shooters," which is still used today.

With such a rich background it is no wonder that the traditional Philadelphia Mummers' New Year's Day Pageant has continued for over a century and becomes more colorful and spectacular each succeeding year.



DE NERO COMIC CLUB

Joseph Del Quadro	<i>President</i>
Domenic Mercaldo	<i>Vice-President</i>
Frank A. Costa	<i>Financial Secretary</i>
Anthony Travaglio	<i>Recording Secretary</i>
John De Nero	<i>Treasurer</i>

DIRECTORS

Perry Menaldi, Louis Del Quadro, Samuel Massi, Nicholas Marturano, John Mercaldo, Anthony Brunetti, Michael Farina, and William Helverson.

The John De Nero New Year Association was organized on September 1, 1929, and made its first march on January 1, 1930. The club was named for John De Nero, who was a magistrate of the City of Philadelphia in that year. It has never missed a New Year's Day parade since and has appeared on many other occasions. Winner of three first prizes and runner-up in numerous New Year parades of the nummers and shooters, it claims the distinction of being the oldest of the comic clubs.



JOHN DE NERO, *Treasurer*



MICHAEL MARTURANO

Frank A. Costa, financial secretary of the club, is a member of the state legislature and co-chairman of the Philadelphia delegation at Harrisburg. He has paraded with the club since it was first organized.

Some of the 1947 De Nero Club awards are as follows:

De Nero Comic Club, second place.

William Helverson, second best dressed captain.

Chinese Peace Terms, third in brigades.

Tracy's Detectives, third in float.

Tooman's Haberdashery, second most original costume.

S. Carter, 4, fourth juvenile.

De Nero

COMIC CLUB

Theme

Captain's Cape—"Working Together for a Better Philadelphia." Shows buildings, parks, highways, bridges, etc. Bill Elverson will carry the cape of three sections, each 12 feet long.

Brigades—"Comic Musical Band," Mike Farina, leader of 20 men playing jazz on toy instruments; "Police Cleaning Up," lead by Sam Campana; "The World in Turmoil," Domenic Mercaldo, captain of 25 men; "The World on Wheels"; "Bringing Them Home Alive," 40 men led by Harry Alessi and Frankie Hoppie; "Downtown Strutters," led by Sam Catamento.

Band—Composed of 25 musicians.

Float—"The Winner," leader, George Elverson. Sculler Jack Kelly rowing to victory.

Feature—"Little Behind in Books," leader, Richard Gamble and 10 youngsters.

Banner Car, Clowns, Dudes, Wenches—and other brigades and floats.



K1006
Golden Slippers
Quaker City March
by Quaker City
String Band

K1007
Margie, and All By
Myself
I've Been Working on
the Railroad
by Quaker City
String Band

K1012
Whispering
Sleepy Time Gal
by Quaker City
String Band

K1008
Scrap Iron
Heartache by Durning
String Band

K1009
McNamara's Band
Waiting for the
Robert E. Lee
by Durning
String Band

K1010
Who'll Buy Me a
Drink!
Helena Polka
by Polish-American
String Band

K1011
Thunderer March
Guitar Polka
by Polish-American
String Band

K1017
Auld Lang Syne
Hail, Hail, the Gang's
All Here
by Polish-American
String Band

K1019
Fire Fighters'
That Old Gang of
Mine
by Fire Fighters
String Band

K1021
Wait Till the Sun
Shines, Nellie
Mummers Salutation
by Fire Fighters
String Band

K1013
Auld Lang Syne
Barbara Polka
by Uptown String Band

K1014
Four Leaf Clover
My Little Girl
by Uptown String Band

LEADING WINNERS IN 1947

FANCY CLUBS

- GALLAGHER CLUB
- OREGON CLUB
- S. D. WHEELER CLUB
- HUGH WHEELER, SR., CLUB

Best Dressed Captain

- HENRY SALTENBERGER Gallagher Club
- HARRY MARQUIS Oregon Club
- HUGH WHEELER Hugh Wheeler, Sr., Club

Best Dressed Clown

- RICHARD KLOSSMAN Gallagher Club
- RICHARD PARKER Oregon Club
- WILLIAM SMITH Oregon Club

Best Dressed Jockey

- THOMAS NAPOLEON Oregon Club
- HARRY SIMON Gallagher Club
- WILLIAM DOYLE S. D. Wheeler Club

Trio Jockeys

- FRANK WARD, McCUSTER, EDWARD QUINN Oregon Club
- BILL REMENTER, GRADY, GEORGE KEENAN Gallagher Club
- JOE, CHARLES, JOHN S. D. Wheeler Club

Most Handsome Costume

- HENRY HENDRICKSON Gallagher Club
- ROBERT ZIEGLER Gallagher Club
- JOSEPH B. DUFFY, JR. Oregon Club

Best Trimmed Suit

- JOHN MYHASUK Gallagher Club
- JAMES CARLIN Gallagher Club
- GEORGE GREENE Oregon Club

Best Dressed Group

- STARS TO REMEMBER Oregon Club
- SILVERY MOON Gallagher Club
- RAINBOW PIERROTS S. D. Wheeler Club

Trio Clowns

- ED, ART, AND ED KELLY Gallagher Club
- TULLY BROTHERS S. D. Wheeler Club
- DEFRESNE BROTHERS AND BERRY Oregon Club

Special Mention

- ED WYNN Oregon Club
- DON WALBERT S. D. Wheeler Club
- WENDELL GARDNER Oregon Club

Best Dressed Juvenile

- HARRY J. ROWAN, JR. Gallagher Club
- ANDREW KNIGHT Oregon Club
- GEORGE ROONEY, JR. Hugh Wheeler, Sr., Club

Female Impersonators

- FRANK HERBST S. D. Wheeler Club
- JAY COLBY AND DAVID SACCO S. D. Wheeler Club
- CHARLES SMITH Gallagher Club

COMIC DIVISION

- PURUL CLUB
- DE NERO CLUB
- LIBERTY CLOWNS CLUB
- MURRAY CLUB
- HOG ISLAND CLUB

Best Dressed Captain

- HARRY TYLER Murray Club
- WILLIAM HELVERSON De Nero Club
- JOHN PURUL Purul Club

Brigades

- FIRST CITY TROOP Purul Club
- MICKEY'S ONIONS Hog Island Club
- CHINESE PEACE TERMS De Nero Club

Group

- PURUL CLUB
- LIBERTY CLOWNS CLUB
- HOG ISLAND CLUB

Floats

- RED RIDING HOOD Liberty Clowns Club
- BLACK MARKET Purul Club
- TRACY'S DETECTIVES De Nero Club

Most Original Costume

- ABE LINCOLN Murray Club
- TOOMAN'S HABERDASHERY De Nero Club
- LOOKING FOR A BONUS Purul Club

Funniest Couple

- WALLY'S JEWELS Hog Island Club
- MR. AND MRS. HYENA Purul Club
- BOB FELLOW AND MATE Murray Club

Most Original Character

- POPEYE Murray Club
- NEW CHAMP AFTER 14 ROUNDS De Nero Club
- A RIDE BUT NOT THE LAST Liberty Clowns Club

Special Mention

- STOCK MARKET KING'S AUTO Liberty Clowns Club
- F. STIMEL Purul Club
- D. HERMAN Murray Club

Juvenile

- DOMENIC FORELLI Liberty Clowns Club
- FRANK LEVINS Purul Club
- KEENAN, JR. Murray Club

STRING BANDS

- FERKO STRING BAND
- QUAKER CITY STRING BAND
- DURNING STRING BAND
- AQUA STRING BAND

Best Dressed Captain

- JOSEPH A. FERKO Ferko String Band
- WALTER KROP Polish-American String Band
- HARRY T. LAWSON Avalon String Band

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DURNING STRING BAND

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Michael Semnick	Vice-President
James Durning, Sr.	Treasurer
John Regan	Financial Secretary
Christian Stroemetz	Recording Secretary
John McIntyre	Sergeant-at-Arms
James Riti	Musical Director
Axel Linde	Asst. Musical Director
Edward Peterson	Drill Master
James Cuthbert	Drill Master
James Durning, Sr.	Captain
Jake Young	Lieutenant

BOARD OF DIRECTORS

William Feeley, chairman; Edward Regan, Thomas Peak, Thomas Regan, Sr., Joseph Everitt, John Regan, James Durning, Jr., Frank Ventrola.

The Durning String Band, organized August 6, 1935, as the Thomas Connor String Band, paraded in the New Year's Parade of 1936, receiving twelfth prize. Following this parade the band changed its name to the 48th Ward String Band. Under this banner, the band struggled under difficulties, and was unable to win first prize. However, the band received first prize in 1937, and then won second prize a few times.

In 1943 the name was changed from 48th Ward to James Durning



ROGER REGAN, President



JAMES DURNING, SR., Captain

String Band, after James Durning, Jr., who was a sergeant in the United States Army and who was then serving in Europe. It is now a chartered organization. The band now owns its club house, 1533 Jackson Street, and supplies free music all year for any charitable cause.

Among the many important shows where the Durning String Band performed were: Atlantic City beauty pageant, Madison Square Garden boxing show, Philadelphia Evening Bulletin 100th Anniversary and July 4th celebration, Allentown Hallowe'en parade, Forest Park, Washington-Eagles football game at Washington, D. C.

Recordings made are in great demand. Some of them are "Mac-Namara's Band," "Waiting for the Robert E. Lee," "Heartaches," and "Scrap Iron."

Durning STRING BAND

Theme

PEG O' MY HEART

Costume—Made of Nile green and white satin. Jacket has Elizabethan sleeves, trimmed with silver spangles, and a cloak hangs from shoulders to street. The head dress, made by members of the band, is a 32-inch green and white heart, surrounded with 36 white ostrich plumes. The band, which will march 8 abreast and 10 deep, is the largest in the parade.

Captain—In white satin trimmed with silver spangles, with a head dress the same as those of the members of the band except that it is twice as large. Lieutenant Jacob Young, also dressed in Nile green trimmed with silver spangles, will aid the captain. Edward Peterson is drill master, and James Riti, musical director.

Musical Numbers—A series of "heart" songs: "Heartaches," "Heart of My Heart," "Heartbreaks," etc.

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| P 102 Golden Slippers
Hello! | P 107 Christmas Medley
Heartbreaker |
| P 103 If You Knew Susie
Whispering | P 108 Drunkard Medley
Auld Lang Syne |
| P 104 I Want a Girl
We Are the Boys from the
Bowery | P 109 Heart of My Heart
Irish Medley |

**Ask for These String Band Records
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Parade Rules and Regulations

Fancy Division

Club must have captain's cape with at least 20 page boys.

Best dressed groups must have at least 20 men in costumes.

Handsome costume can be considered as one man carrying the costume. If he has extra men to carry out his theme this is agreeable, but only one man is allowed under the competing costume.

No musical brigades are to be considered for prizes.

No costumes are allowed on wheels; any suit on wheels will be disqualified.

Club must have at least one band.

No horses will be allowed in parade unless pulling floats.

Cards to be handed to the judges by one man, representing his own club in front of the judges' stand.

Cards will signify character of costume being presented.

Bands going up Broad Street in costume will not be judged for any prize, they will just supply music for the line of march.

All costumed entries must start at Broad and Porter Streets and finish at 6th and Girard Avenue to qualify for prizes.

Members are to be reminded that there is to be no immoral conduct along the line of march.

The captain will be held responsible for the conduct of the club and the above rules.

Comic Division

Each club must have a captain's cape with 12 page boys or more and cape must be carried not on wheels.

Each club to have two or more bands.

Each club must have 100 or more men in line.

No horses will be allowed in parade unless pulling floats.

Smearing the faces of spectators along the line of march and other improper conduct will not be permitted.

No horseback riding.

Club captain will be held responsible for the conduct of his club.

String Band Division

Band must have 35 players in the line, but no more than 10 other members at any point of the compass, either vertical or horizontal. (In suits—this does not mean marshals or service men.)

No floats shall be allowed.

No string band shall be more than one block in back of the preceding one; if so it may hurt the standing for a prize.

No brass or cup instruments such as: trombones, French horns, etc., shall be allowed.

Each band shall be allowed three minutes in front of the judges' stand.

The following system shall be carried out for the judging of the string bands: 50 points for music; 30 points for costumes; and 20 points for novelty, drill or theme.

A string band shall be allowed to have one pleasure car carrying a banner and a sign in front of the car; also a closed car for the rear of the band. No extension on the sides or back; nothing to extend above the car or above the banner.

Amplification, either on instruments or in any way connected with the string band, is absolutely forbidden.

No animals of any kind allowed.

Any string band wearing old suits must get last prize.



FERKO STRING BAND

Joseph A. Ferko	<i>Captain</i>
Harry A. Leary	<i>President</i>
William DeSanro	<i>Vice-President</i>
Ralph Maleno	<i>Business Manager</i>
John E. Arleth	<i>Secretary</i>
Robert Traub	<i>Musical Director</i>
William Connors	<i>Asst. Musical Director</i>

The Joseph A. Ferko String Band first appeared in the Philadelphia Mummies' Pageant in 1923, led by Captain Joseph A. Ferko, for whom the band is named. The year 1948 will mark Captain Ferko's thirty-third of active participation in Philadelphia's annual civic event, having led other bands before organizing his own.

The record for the past twenty-five mummies' parades shows this band has won the championship ten times. The themes were:

1927—Cards, 1929—Stars, 1930—Guards, 1931—Fans, 1932—Indians, 1936—Maharajahs, 1937—Lights, 1938—Heralds, 1939—Day and Night, 1947—Bouquets.

Besides the band being honored as the 1947 championship string band, Joseph Ferko also received first prize as the best dressed cap-



HARRY A. LEARY, *President*



JOSEPH A. FERKO, *Captain*

tain. The club's record of winning four straight championships in two series is also unequaled.

The band, answering the requests of its followers, made recordings and the response to this venture has been beyond expectations.

During the past year the Ferko Band appeared in the Thanksgiving Day parade for Macy's in New York City where they were well received. They appeared in the movie, "The Miracle of 34th Street," which was built around the Christmas spirit at Macy's. The band's other activities this year were many, including visits to charitable institutions.

The Ferko Band is nationally known, appearing throughout our country, three times at the New York World's Fair, at the Canadian National Exposition in Toronto, and Atlantic City beauty pageants.

Many original members are still active.

Ferko

STRING BAND

Theme

FERKO'S REDWING REVELERS

Costume — White satin suit trimmed with red plastic and gold sequins. On the breast of each suit is a rising sun. Blanket-effect cape is edged with sequins and each corner has a rising sun. Trousers are white satin with a border of red plastic, the frayed edge trimmed with sequins. The head piece has 56 plumes, white dipped in red, the stems lined with red sequins. The back of the costume is trimmed with plumes in red and white, edged in sequins. There will be 68 men in line, 8 abreast, 8 deep, and 4 marshals.

Captain—Red satin trimmed with gold, containing 72 plumes.

Musical Numbers — "Navaho," "Redwing," "Hello," etc.

A snappy drill, representing an Indian peace dance, will be executed.

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Neighborhood Appearances Increases Clubs' Popularity

During the year, the clubs appeared at numerous public affairs, both in and out of town, notably the Ferko Club appearing for Macy's in New York. This club was shown in a scene of the picture, "Miracle of 34th Street."

The Durning, Polish-American, and Aqua Clubs drew applause at the Atlantic City beauty pageant.

At Allentown, a tremendous number of people lined the streets for the Hallowe'en parade where Durning, Hege-man, Aqua, and Wheeler Clubs appeared.

The Gallagher Club sent one of its capes and a brigade to Newark for Bam-berger's Thanksgiving Day parade.

Polish-American and Durning String Bands performed at the Washington versus Philadelphia Eagles football game at Washington, D. C.

Eight string bands played consecutive weeks at Forest Park throughout the summer season and appeared at the grand finale in August.



Mummers' Clubs Look Back on Their Greatest Year

The year 1947 was the greatest in the mummers' history. The different shows performed by the association, the many appearances of the string bands during the year, and the recordings made by these clubs, created more interest in them, both in and out of town, than in any previous year of activities.

The New Year's Day Pageant was televised over Philco Station WPTZ. The Summer Frolic was televised by WFIL-TV.

The New Year's Day Pageant was performed in probably the worst weather in the mummers' history. Many costly costumes were damaged or destroyed. Musical instruments also received severe damage to the tune of many thousands of dollars.

However, the string bands, with only a few weeks of preparation, put on a magnificent show at the Philadelphia Convention Hall on the evenings of February 4 and 5, 1947.

Each evening 15,000 people attended, with many standees cheering their favorite club and other clubs for their delightful performances. Although these evenings were also stormy, and the public came under difficulties, there were many early arrivals and the ever-growing audiences testify to the popularity of the performers.

The "Show of Shows" will again be shown at the Philadelphia Convention Hall this year, February 3 and 4.

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FIRE-FIGHTERS STRING BAND

Wilbur Dunlap	Hon. President
Lt. Frank Rich	President
Clarence Davis	Vice-President
Fred Isard	Secretary
Charles Schoenleber	Treasurer
Leo Kaufman	Musical Director
Walter Schofield	Drill Master
Joseph Feil	Sergeant-at-Arms
William Schultz	Costumer
Salvador Manganaro	Custodian
George E. Duffy	Captain
John Ostapczyk	Director

Fire-Fighters String Band was organized March 4, 1945, at Engine Co. No. 22, 214 Pine Street, Philadelphia, Pa., by the following members: George E. Duffy, John Lauria, Harry Y. Dittmer, Salvador Manganaro, and Edmund Burke. The organization is composed of Philadelphia firemen and auxiliary firemen.

Captain George Duffy, one of the organizers of the Fire-Fighters String Band (and formerly connected with another string band club), is a battalion chief of the Philadelphia Fire Department.



LT. FRANK RICH, President



GEORGE E. DUFFY, Captain

The Fire-Fighters have made numerous appearances both in and out of town. Some of these in 1946 and 1947 were as follows:

- Tall Cedars convention, Atlantic City.
- Delaware firemen's convention.
- Dover, Delaware; Claymont, Delaware.
- Penna. firemen's convention.
- Quakertown, Pa.
- Dedication of American Legion Home at Jenkintown.
- Veterans Hospital, Coatesville.
- Doylestown, Pa.
- Pulaski Day parade.

The Fire-Fighters participated in the Show of Shows held at Convention Hall and the Summer Frolic held at the Municipal Stadium in September. Their presentations were always well received.

Fire-Fighters STRING BAND

Theme

DIXIE MINSTRELS

Costume—Original Dixie Minstrels uniform. Lead suits are red and white striped satin, trimmed in silver and red braid. Bandsmen wear red and white satin suits with silver and red braid trim. Each of the 70 marching members wears a satin high hat and a sunflower in his lapel. The color guard is composed of members of the Philadelphia Firemen's American Legion Post No. 686.

Captain—Wearing a powder blue and white satin costume, trimmed with silver cloth and braided spangles.

Musical Numbers — "Are You From Dixie," "Best Things in Life Are Free," "Ma, She's Making Eyes at Me," "Baby Face," "Put Your Arms Around Me, Honey," "Swanee," "Is It True What They Say About Dixie?"

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Mummers' Parades and Clubs Have Colorful Early History

The first official parade was on January 1, 1901. Hours before midnight crowds lined Broad Street. A newspaper of that day said, "The city has put its seal of approval on the mummers. The lawmakers were there as sponsors and directors and from the windows of the courts of justice, wives and daughters of the city officials viewed and enjoyed the scene."

Mayor Ashbridge and his cabinet sat in the reviewing stands and acted as judges. The stimulus of this city sponsorship for which the City Council appropriated \$1,725 to be distributed as cash prizes, and the resulting national publicity, caused the formation of many new clubs and the reorganization of old ones under new leadership.

The "Silver Crowns," captained by John Hoar, were the first to pass in review. Hoar, garbed in an elaborate cape, supported by a line of page boys, majestically strutted through the wind-swept street while the throngs cheered and applauded.

The early Clubs, some now passed beyond recall, had amusing names. There were: "The Early Risers," the "Dark Lanterns," the "Hardly Ables," the "White Caps," the "Energetic Hoboes," the "Red Onions," the "Corinthians," the "Half and Half," the "Golden Slipper," the "Penn Treaty," the "Ivy Leaf," the "Cucumbers," the "White Turnips," etc. Sometimes these clubs were named after neighborhood celebrities, such as the George A. Furnival Association, and the John T. Slater Club, whose name it bears today.

The Golden Crown has dropped out. The Point Breeze Club and the George A. Furnival were dissolved; the latter has become the Charles Klein Club.

This earlier parade was different from today's parade only in the number of clubs participating and the elaborateness of the costumes. Enthusiasm marked the same spirit of joviality and a good time for the paraders and the thousands of spectators that lined the streets. The comics entertained with their clever and exciting antics.

So successful was the first pageant that the City Council decided at once to appropriate money for prizes for the following year, resulting in the formation of several new clubs and in increased memberships in organizations already existing.

It was not until the second city-wide parade that string bands appeared.

The first string band was called "The Tribby." It was led by an optician, Dr. Louis Samuels, a veteran shooter. It became a great attraction and received so much acclaim that it was awarded a consolation prize of \$25, although the city fathers made no provision for this classification.

The mummers found a real friend in the late Bart H. McHugh, a booking

(Continued on page 22)

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Vince Leonard	Recording Secretary
J. J. Fralinger	Treasurer
Fred Calandra	Musical Director
Fred Calandra	Secretary
Joe Ambrose	Drill Master
John J. Fralinger	Captain

The John J. Fralinger String Band was organized in 1915 by the late John J. Fralinger. His memory is revered by all shooters, especially the men who march and play under his name. It was reorganized by his son, John, Jr., in 1940, and has been going strong ever since.

The string band has a group of hard workers who give their full support all year. They appeared in different parades for many different organizations, such as the Chil-



JOHN J. FRALINGER, Captain

dren's Home, Broad and Morris Streets, and St. Vincent's Home; at Forest Park, during the summer season; at the Runnemed, N. J., Hallowe'en celebration; and the Collingdale, Pa., 4th of July observance. One of the features of the band is that it sings besides playing, a novel attraction that has won approval and applause wherever the band has appeared.

The J. J. Fralinger String Band was first in the Mummies' Parade in 1920, second in 1917 and 1922; third in 1915, 1916, 1921; and fifth in 1943, 1944. Once again this year the club is out to win the coveted first award as the finest string organization in the line of march.



FRED CALANDRA, Musical Director

Fralinger

STRING BAND

Theme

AULD LANG SYNE

Costume—Colors are green and white, trimmed with gold spangles. The head dress, which represents a clock and the Auld Lang Syne theme, has 36 canary plumes. The back of the cape features the "hour glass." The band consists of 60 playing and singing members and two aides representing "Father Time," ringing out the old and bringing in the new.

Captain — All white uniform, trimmed in gold spangles. The head piece contains 100 white plumes.

Musical Number — "Peggy O'Neill," "Auld Lang Syne," "Red Head," "How Soon."

The club will form a clock, denoting the 11th hour, before the judges' stand.



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HOWARD C. WILLIAMS, JR.
Gallagher Club

(Continued from page 20)

agent, and also the late Abe Einstein. The former suggested to John F. Towers, composer of two favorite mummies' songs, "Honey Boy" and "Scrap Iron," that his string band enliven the spectacle with music. Towers, and his friends who worked with him, designed and made their costumes in time for the 1902 parade.

Some day it will be recognized that mummies' music is just as interesting as modern swing and calipso. This music of mummery played by our present swing bands has a distinctive seductiveness, a "folksy" quality, meriting further study and attention. When that time comes the Philadelphia New Year's Shooters' and Mummies' Association will be the sponsors of a new sort of American music that will give this city a reputation as a center of music and song.

The quaint costumes of the ancestral mummies have developed to the highest degree and the fancy dress sections have become very elaborate. Capers, comedy and frivolity have entered the celebrations and some marchers become satirical in ridicule of national and local politics, and social activities. The old doggerel and crude balladry of the past have become ambitious musical settings, with bands of every character, particularly the string bands, beautifully costumed and well organized with players of stringed instruments.

The Philadelphia mummer is generally a man who works for wages rather than a salary. Many come from very humble families not rich in worldly goods, in fact, quite often there is poverty in the immediate neighborhood. Yet, each New Year's Day he blossoms forth so gaily and in such prodigality of pomp and outlay of expense that all the laws of economics and common sense seem to be topsy turvy.

The neighborhood along Philadelphia's water-front north of Market Street, known as Kensington, Port Richmond and Frankford, and a vast section south of Market Street—Washington Avenue and Passyunk Avenue—have many representatives in the parade.



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GALLAGHER FANCY CLUB

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Robert Ziegler	Vice-President
Henry Saltenberger	Treasurer
Charles Walker	Rec. and Fin. Secretary
John Tamulis	Chairman of Trustees
Fred Ziegler	Sergeant-at-Arms
Henry Saltenberger	Captain

The Gallagher New Year Association, one of the youngest clubs in the fancy division, has captured eight first prizes in its 12 years of marching. The club was organized on December 28, 1934, and chartered April 9, 1936. Its headquarters are at 1931 S. 3rd Street.

Captain Henry Saltenberger, a New Year shooter for 29 years, was a consistent king jockey winner with other clubs before the Gallagher Club was organized. He has been captain for the past ten years and has won the title of best dressed captain seven straight years.

Howard C. Williams, Jr., nine years old, son of President Howard C. Williams, first paraded at the



HENRY SALTENBERGER, Captain

age of 17 months. He has been one of the youngest mummers ever to march on New Year's Day and a consistent winner.

These are Gallagher winners: Gallagher Club, first, 1947.

Henry Saltenberger, first best dressed captain.

Richard Klossman, first best dressed clown.

Henry Hendrickson, first most handsome costume.

John Myhasuk, first best trimmed suit.

Ed, Art, and Ed Kelly, first for trio of clowns.

Harry J. Rowan, Jr., first best dressed juvenile.



HOWARD C. WILLIAMS, President

Gallagher FANCY CLUB

Theme

Brigade—"The Butterfly," Captain Howard C. Williams, followed by 4 juveniles and 35 men. Gold costume with 144 plumes; men dressed in American beauty and chartreuse. Howard C. Williams, Jr., the president's son, follows.

Handsome Costume—"Blue Bird of Happiness," carried by Henry Hendrickson. Royal blue satin trimmed with 150 white plumes and silver spangles. Suit is 16 feet high and 18 feet wide. Marshal William Wehrman will assist. Bob Ziegler, Francis Palamida, and Ed Abel, in corse and gold.

Captain's Cape—"The Pride of Philadelphia," Henry Saltenberger, assisted by 8 men and 80 pages. Costume has two silhouettes of William Penn and the Liberty Bell. Cape, in blue and gold, is 350 feet long and 22 feet wide, with overhead statue 10 by 16 feet.

Juvenile—"Miss Greater Philadelphia of 1948," Harry Rowan, Jr., 8 years. Blue and gold, with a headpiece of 150 blue plumes, 8 feet high and 7 feet wide. Henry Hendrickson, Jr., and Benny Boyce, Jr.

Jockey Trios—Charles Walker, Alex O'Drain, and George Reardon, in blue and white. Charles Murrenku, Alex Myhasuk, and Fred Reineck, in green and gold. Jim Happold, Bill Rementer, and Joe Kelly.

Clown Trio—Joe Kelly, Jr., Arthur Kelly, and Ed Kelly.

King Clowns—Dick Klossman in blue and white. Mickey Mesner in black and pink.

King Jockey—George Keenan in orange and purple.

Female Impersonator—Frank Howard.
Trim Suit—Joe Abel, blue and white; Jimmy Carlin, green and white.

Group—"Benjamin Franklin Being Presented at Court of Louis XIV," 50 men in colonial costumes.

Twin Clowns—Frank Kanz and Elwood Zink, orange and black.

American Indian Costume—John Coffin.

Irish King—James Dougherty.

American Jockey—William Stimmers in red, white, and blue.

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Interesting Facts About Customs and Costumes

For years the New Year's Day Pageant of Philadelphia has retained its spontaneity which is clearly as native to the Quaker City as are the rectangular streets on which the mummers march and dance and prance their dizzy whirl of life and color.

But the parade, hours in passing a given point where the judges select the winners of the different divisions, is virtually a year 'round affair. No sooner is one parade over than the members of the clubs and their friends must begin to save and prepare for the following New Year's Day.

Years of untiring effort have been devoted to perfecting the costumes of the clubs and bands. The clubs plan their costumes and funny garb months in advance.

For the fancy clubs the captain's cape is the great attraction; generally it is sixty feet long, of white satin designed in gold and embroidery. The type of cape to be worn by the captain of the club the following year is quite the topic of conversation among the mummers and their families.

Throughout the year the men and women devote many hours of work designing the beautiful costumes that will only be worn for the great day. This work is done secretly, keeping competitive clubs or curious children of the neighborhood from learning any details in order to surprise them the day of the pageant. The women folk sew the capes while the men build the frameworks.

Nearing the fall, they rent old barns and garages, guarding them day and night against competitors who would try to learn their specialty numbers.

Many of the traditions will continue through the glorious years to come. For instance, there is a stern rule that a captain's cape, no matter how heavy, cannot sit on wheels; if this were so, the mummers argue, it would be a float, not a cape.

As many as 130 page boys have assisted the captain in carrying this cape. Even then, he has a tremendous struggle to get along. Often the greatest struggle is to pay for it, because the cost is five or six thousand dollars.

A fancy costume never encroaches on a comic one and vice-versa.

The most gorgeous of all the costumes are worn by the string bands. Dressed in silks and satins as pirates, cavaliers and other famous characters of past ages, the musicians of the string bands present possibly the most colorful appearance in the whole pageant.

A string band permits saxophones, clarinets, accordions and lyres, but cannot use any electrical instruments, or horn, or amplification. So with popular tunes from their banjos, guitars and violins, they march and drill through the entire parade, receiving rounds and rounds of applause.

(Continued on page 26)



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HEGEMAN STRING BAND

The Hegeman String Band was founded in 1920 by Ernest A. Hegeman. His superb bands won first prizes in 1921, 1924, 1925, 1926, and 1928. Philadelphians were thrilled by the magnificent performances of "Captain Kidd and His Pirate Band" in 1926 and the "Roman General Troupe" of 1938.

In 1933 the club reorganized with Al Fink as captain. In 1943 Herman Sefflin, the present musical director, joined the club and in that year it won first prize for its presentation of "Prayer for Victory."

However, in 1947 the Hegeman String Band reached a new high in garnering honors, and establishing itself as one of the most distinguished string bands. The theme, "Moonlight over Niagara," was cheered at every performance.

This most-sought-after musical unit participated in many parades, conventions, and fetes during the



HERMAN SEFLIN, Musical Director



AL FINK, Captain

past year. Some of the more noteworthy included trips to Allentown, Baltimore, and Phillipsburg, as well as participation in the 50th anniversary of Atlantic City's famous Steel Pier this past summer of 1947.

The Hegeman String Band was presented with an American Legion "Distinguished Service Certificate" (only four being presented in the entire state), for service donated to veterans' hospitals during World War II. This is the proudest possession in our collection of trophies that we have gathered since 1920, and certainly marks a new high for an accolade given to a nummers' club.

The club can attribute its stellar performances to the musical director, Herman Sefflin, and Captain Al Fink, and can be counted upon to seek first honors in 1948.

Hegeman STRING BAND

Theme

LUCKY STARS

This year's presentation dramatizes one of man's oldest sentiments, a fervent hope for a bright future. Since time began the shooting star has been a symbol of good luck, and has, therefore, been used as a part of this year's theme. Such expressions as "Wishing on a Star," and "Lucky Star," are tied up with this fantasy.

Costumes—Of starlight white satin, set off with blue and silver trimmings. Features the shooting star the universal sign of good luck.

Captain—Al Fink, assisted by Lieutenants Rudy Hatzfeld, Lou Kirner, and Fred Kost, will, as usual, carry his tremendous captain's suit.

Musical Numbers—Musical Director Herman Sefflin, assisted by such musicians as Howard Dixon and Bob Malone, and James King, drill master, will lead the band in "You Are My Lucky Star," "Wishing Will Make It So," plus other old and new popular airs.

When you see the shooting stars of Hegeman passing by, be sure to make your wish!

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(Continued from page 24)

The string band division has become more and more popular in recent years, not only by its lilting music, but by the extravagance of the costumes.

The comics also go all out in this colorful pageantry. The clubs vie with each other with many novelties and caricatures bringing out everyday topics of interest.

A clown, if so classified, has to have his face painted as such, while a jockey must wear a jockey cap.



No Ladies Allowed!

Tradition forbids females from Philadelphia's cavalcade of mirth, but there have been a few instances where "madam" sneaked in.

Back in 1929, a newspaper woman made the first successful march. She dressed as an Eskimo and finished the entire parade unrecognized. The following day she wrote a story for one of the Philadelphia papers telling about her difficulties, particularly of how she had to turn down many offers to smoke big, black cigars given to her by numerous shooters.

The mummers ran into real trouble back in 1940 when they made the mistake of permitting a girl's band from Buffalo, N. Y., to parade with them during the show for the Republican national convention.

The following year the shooters were swamped with requests from other female bands all over the country who desired to usher in the New Year in the traditional Philadelphia custom. Their requests were denied.

Then five years ago, a mother of one of the mummers marched all the way to Broad and Race Streets, carrying a large photograph of her son, William, before it was learned she was a woman. She explained that she didn't know the mummers' rules and intended to take the place of her boy who was then serving with the army overseas. She halted when a parade official explained the no-women regulations.

A young damsel masqueraded as a page boy the following year, but her efforts to become a mummer were fruitless. She was discovered just as the parade started at Broad and Porter Streets and had to be content with being a spectator.

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HOG ISLAND COMIC CLUB

Carmen Belsito	President
Paul Delany	Vice-President
Alex. Saettie	Financial Secretary
Joseph McCabe	Recording Secretary
George Simmers	Treasurer
George Simmers	Captain

The Hog Island New Year Association was organized on January 16, 1939, by a group of fancy and comic mummers formerly connected with other clubs. Their purpose was to have a mummers' comic club in West Philadelphia.

The organizer of the club was Bill (Pop) Wethman, who was born on New Year's morning, 1869. Pop paraded for 70 years. He died in February, 1947. His place this year will be taken by another old timer, the oldest active comic shooter today, Frank Moir, parading since 1890. The clubs that he paraded with were the old Dickey Club, Mixed Pickles, Bismark, Red Onions, Stork of Celery, Hardly Ables, Mike and Ike, White Caps, Bruder, League Island, and now with the Hog Island. Moir is now 71.



CARMEN BELSITO, President



FRANK MOIR, Oldest Mummer
Parading Since 1890

Other well-known members are Harold Sayers, parading 19 years; Sam Orr, 17 years; Al Kampmeier, 16 years; George Crasdale, 16 years; Carmen Belsito, 13 years; Harry Adams, 11 years; Fred Umsteller, Mike Meluzio, George Fromm, Joseph McCabe, all 10 years.

George Simmers, another organizer of the club, will be captain again this year. He will be ably assisted by his four brothers, Bill, Bud, Charles and Tommy.

Some of the 1947 awards were: George Simmers, fourth best dressed captain.

Mickey's Onions, second in brigades.

Hog Island, third in group.

The Gay Nineties, fourth in floats.

Wally's Jewels, first funniest couple.

Hog Island COMIC CLUB

Theme

ABIE'S IRISH NAVY

Captain's Cape—Carried by George Simmers, assisted by 16 pages.

Brigades—Pepplemans, "Filley Fire Fighters," made up of 20 men; Al Kili, "Fashion Girls," 18 men; Al Kampmeier, "Gay 90's Bathing Beauties," 18 men; Ray Fleming's Group, "Radio Quiz Show"; Wethman's "Memory Brigade" with Howard Croasdale.

Juvenile—Bobbie Franchetti, age 2 years.

Special Clown—Alex Saettie.
"Carmen Miranda"—John Franchetti.
"Skelly the Skulling Champ"—Buddie Simmers.

"Molotoff and His Veto Aides"—Paul DeLany, Jr., and Johnnie Casper.
"Angels"—Attilio Leonetti and Dee Vines.

A Southern Gentleman—Pon Moir.
Barber Shop Quartette—Mike Meluzio, assisted by Rocky Franchetti and Buddie Pieffer.

Marshals—Paul DeLany, Joe McCabe, Bert Graham, and Carmen Belsito.

Feature—Scoop Copples and Sailor Bill.

The 4 Bytherways and the 4 Lees.
Hog Island Hillbillies Band—with Bill Moir and Fritz Umstetter.
Clowns, Dudes, and Wenches—predominate in the line of march.



(Top) The Trilby String Band on New Year's Day, 1902. The first string band to go up Broad Street.

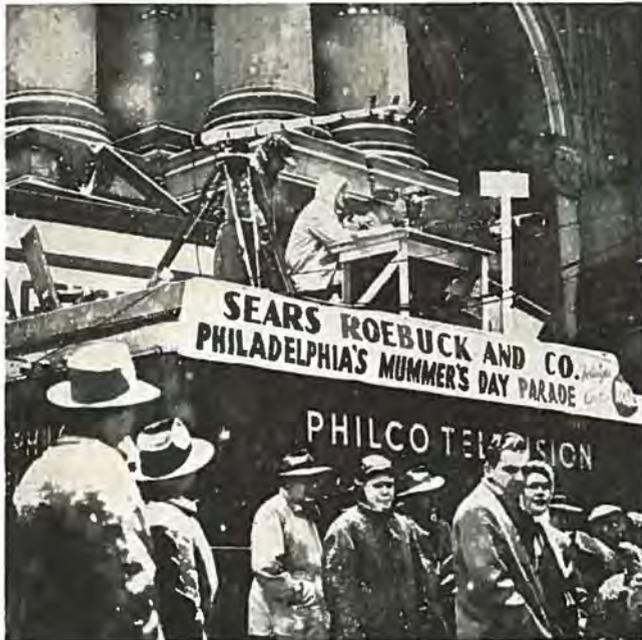
(Right, top) The original four—the organizers of the Trilby String Band in 1900. (Seated) Louis Samuels and Jack Towers, leader. (Standing) John Wygand, William Siebert.

(Right, lower) Jack Towers, the only surviving member of the original four.

(Immediately above) An original costume typical of shooters of the late 80's and 90's.

(Left) A captain's badge worn in 1917 by Charles Klein.





(Top) At Forest Park: (left) Durning String Band; (center) LeRoy Miller, M.C.; (right) a section of crowd at the grand finale, August 24, 1947.

(Right, top) A comic performing before the vets from Valley Forge Hospital at the "Summer Frolic," 1947.

(Right, lower) A view of a string band at the Convention Hall "Show of Shows."

(Immediately above) Philco televises the parade from City Hall through Station WPTZ. Sears, Roebuck & Company was the sponsor.

(Below) The mummers at the Municipal Stadium in 1933.



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The Early Mummies' And Shooters' Clubs

According to the records the "Anti-Masquerade Act of 1808" was to put an end to the mummies' New Year's Day frolicking and festivities; but this act was completely ignored by the shooters and police alike. However, the oldest tradition in America did suffer some neglect. Then in 1846 came the formation of the first New Year club, the "Chain Gang." With many other groups, they decided to permanently form an all year round social club and revive the gay spectacle.

The formation of these numerous organizations changed public opinion and brought the repeal in 1859 of the "Anti-Masquerade Act of 1808."

In southeastern Philadelphia, known as the "Neck," shooting flourished and became more and more popular. In Smoky Hollow, Stone House Lane, Prospect Bank, Martins Village, Gardeners Crossing, Greenwich Point, Peacock Farms and Windy Point, it was the custom for the men to leave their dinner tables on New Year's Eve to prepare for the celebration. Painting their faces, they would turn their greatcoats inside out, load their pistols and guns, fill their stockings with flour and await the midnight bell in the State House, which was the signal for the fun to start.

The religious citizens visited their churches on New Year's Eve, and this, it is said, was the beginning of the watch-night services of modern days.

As the New Year was being born, all sounds were drowned by volley after volley from the cheering and shouting shooters. When their ammunition was exhausted, the merrymakers sent for more and they devoted the balance of the night and most of the following day going from home to home, singing, dancing, eating and making merry.

The kissing of pretty girls was an important feature of the home visits and the "Neck's" most popular girl could be judged by the number of black smudges that streaked her face. It was said that some smart girls applied daubs of black to their faces to create a demand for the New Year kisses.

After the Civil War, more orderly groups organized themselves into clubs and would meet months before the New Year, preparing for the part they were going to play in the coming annual pageantry. During this period the Golden Crown, the Silver Crown, the Morning Star, and the Bright Star Clubs were created. These clubs were well disciplined units and from this rivalry created competition and the desire to receive prizes.

These clubs continued to celebrate the New Year and march in their own neighborhoods, making calls on their own friends. Housewives would give the captains large cakes, which were placed in a wagon. Several days later at a social gathering, known as a "cake walk," they would be given to the

(Continued on page 32)

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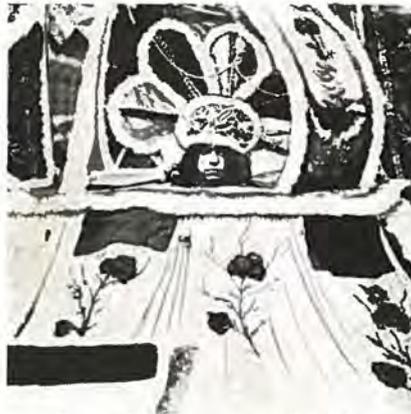
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Fred DiImperio, chairman; John McQuillan, James Chambers, Jr., Thomas Egan, Harry Hill.

The Charles Klein New Year Association is again taking its place in the line of March after an absence of five years due to war conditions.

The club was organized on April 8, 1912, and is the oldest fancy dressed club in the line of march. It was an offspring of the old George A. Furnival Club, which paraded in the first Broad Street New Year's Day parade in 1901. Before the Furnival Club disbanded in 1912, they won many high honors. Charles Klein was the captain and the new club was named after him.

Captain Klein, an electrotypist by trade, led his own club up Broad



DAVID W. CRAWFORD, Captain

Street in 1913. The club, since its inception, has won first club prize 15 times and best dressed captain's cape 12 times.

Three active members formerly with the Furnival Club, Captain David W. Crawford, John Coyle, costumer, and Harry Jerden, have received many letters of congratulations from coast to coast and abroad for their displays.

The Charles Klein N. Y. A. has also paraded in Atlanta, Boston, Chicago, Cincinnati, and Portland, Oregon. This year's showing of this famous club is expected to outdo all other years for its splendor and beauty. The making of the costumes is in the able hands of Mr. and Mrs. John Coyle, who in former years have won many first prizes for their creations of costumes and captains' capes. Joseph Christoldi has also won many first prizes for his creations.

Plans for this year are being made by the hard-working president, Ralph Tursi.



RALPH TURSI, President

Charles Klein

N. Y. A.

Theme

Banner Car and Color Guard—"King for Day." Daniel Tursi. Greeting carried by 9 boys.

Captain's Cape—4 sections, 300 feet long, in royal blue, white and yellow, with gold braid and lace. Canopy, 12 feet high, trimmed with spangles and rhinestones; 50 page boys.

Float—"Flaming Arrow." Daniel Iannelli.

Brigades—"Captain Kidd Pirates." Michael Rajo, captain. "Prince Charming and His Escorts." William McIntyre, captain.

King Clowns—John Stewart in orange and black, with arch of 12 spears trimmed in marabou and spangles. Harry Jerden, in white and red with 12-foot arch.

King Jockeys—Thomas Dettus in green and pink, with arch of horseshoes 8 feet high. James Chambers, Jr., in blue, white and pink. Headdress of 12 horseshoes and 8 white doves, with spangles and rhinestones. Augustus French in orchid and yellow.

Jockey Trio—George Burke, Matthew Burke, and Thomas Judge.

Clown Trio—Charles Lerro, Ernie Johnson, and Albert Piccirilli.

Handsomest Costumes—John Landy, in blue and white, assisted by 4 pages carrying 8-foot streamers. Ralph Tursi as "A Falling Star" in blue, white, and gold, trimmed in rhinestones and blue spangles. John Lawler in purple, gold, and pink with arch 12 feet high.

Trim Costumes—Fred D. Imperio in gold and red, with 10-foot arch trimmed in rhinestones, spangles, and white marabou. John Green in black and white, trimmed in black marabou. Hank Carr in green and gold. Harry Febbe in blue and pink. Harry Hill in blue and gold, with 10-foot headpiece trimmed in white marabou. George Murray in blue and gold. Louis Carnish in white and black.

Female Impersonators—Michael Pound as a "Ziegfeld Follies Girl," in red and white with 6-foot headdress of red and white plumes and 12-foot train trimmed in rhinestones and ostrich feathers. Charles Donovan, Albert Graves, and Albert Cifre as "American Beauty Girls," dressed in red, white, and blue. Harry Hall, in pink and blue with overhead arch, represents a "Dream Girl." Harry Brenda as a "South America Dancing Girl" in purple and gold. Carl Johnson wearing yellow and gold as a "Spanish Dancer." Leo Watson as a "Gay Nineties Girl." Wendell Gardner as "Magician Magic."

Handsomest Trim Costume—John McQuillan in pink, gold and green.

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Spicer Suit—Daniel Clapafrey.

Special Feature—"Japanese Slave Girl." **Feature Costume**—"Sweetheart," James Welsh in white satin.

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(Continued from page 30)

marchers, usually as prizes to the outstanding captains. That is the origin of the phrase "to take the cake."

In the late 1880's the Thomas Clement Club was organized by a group of South Philadelphians. The club was named after Thomas Clement, a bottler, who paid one-half the expenses of this club, but could not be persuaded to put on a shooter's suit. This club paraded on New Year's Day, 1888, on lower Broad Street, and without competition was awarded \$25, the first cash prize in mummers' and shooters' history.

This started the innovation of merchants contributing cash prizes, together with various forms of merchandise, such as furniture and clothes.

From this auspicious beginning, annual New Year's Eve fund-raising balls were started and became the social highlights of the year. The Silver Crowns held their affair in the Musical Fund Hall for many years. Other clubs engaged other large halls to entertain their friends and to raise funds for their costumes and music.

At the close of the 19th century, the mummers' and shooters' clubs were an established tradition of Philadelphia. The City Council decided to recognize this tradition, requesting the clubs to band into one great parade up Broad Street as part of the New Year's Day celebration, and appropriated the sum of \$1,725 to be distributed as cash prizes.



Anything Can Happen Here!

Here are some of the more burlesque happenings in past parades:

Some years ago the Silver Crown Club was so anxious to get started up Broad Street it moved out 15 minutes or so before any of the others. The parade marshal had to send a couple of mounted policemen to halt them until the other marchers got under way.

The next year the fog was so thick that many mummers became mixed up with other outfits and there was a great deal of confusion. One shooter, on stilts 15 feet high, bumped into another parader and tumbled to the ground. It took 20 minutes before he could be righted by his companions.

It was so windy in 1924 that "King Tut's" ashes were literally spilled all over Broad Street. A float, bearing an excelsior mummy representing the Egyptian king was toppled over. The dummy split in several pieces and poor "Tut" was dispersed by the wind.



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LIBERTY CLOWNS COMIC CLUB

William Torelli	President
Mike Jackson	Vice-President
Sam Coya	Financial Secretary
Al Mellon	Recording Secretary
Mike Terry	Treasurer
Pete Marcello	Captain
Charles Williams	Director

Liberty Clowns New Year Association was organized in December, 1936, by Billy Torelli, veteran of 25 years of New Year's shooting, who was made president. Pete Marcello became captain, with 32 years' service.

In 1939 this club made its first appearance in the parade and took third club prize. Two able men were added to the staff of officers, Mike Terry, formerly with the Liberty New Year's Association and winner of many prizes; and



MIKE TERRY, Treasurer

Mickey Jackson, formerly with the Joseph Perri New Year's Association. These two men have contributed much to the success of Liberty Clowns. Mike Terry submitted numerous ideas and is responsible for the club's floats and brigade arrangements.

Club standings from the beginning are: 1939, third; 1940, second; 1941, second; 1942-43-44, third; 1945, second; 1946, third; and 1947, third. In 1947 Liberty Clowns won:

- Third place for clubs.
- Float, James Wallace, Red Riding Hood, first prize.
- Special Mention, Ralph Recupido, Stocks.
- Group, Frolic Clowns.
- Funniest couple, Mutt and Jeff.
- Juvenile, A Boudoir Doll, Little Dommie Torelli, first prize.



WILLIAM TORELLI, President

Liberty Clowns COMIC CLUB

Theme

Rainbow Clowns—90 marching members.

Captain's Cape—"Baby Sitters."
Juvenile—Dommie Torelli, age 10, as a "Bride Doll."

Floats—"Rationing" (They All Died); "A Wolf, She's All Right For Me," with Joe Torelli; "Houdini Got Out of Everything, But This Coffin," with John Watson; "Car Up and Down," with Ralph Recupido; "The Haunted House"; "Human Cannon Ball," with Mike Terry; "Malone Cleaning up the Rackets"; "She Is All Right for Me," with James Wallace.

Brigades—R. Torelli leading "Comic Page on Parade"; Ed Jackson, "Gay Nineties on Parade."

Feature—"Housewife and the Grocer Dancing"; Bob Jackson, "Going to North Pole to Sell Fans"; "The Only Way to Clean up at the Races."

Hollywood Reducing Class—Nick Terry.

Individual—"Groucho Marx," Ralph LaPost.

"Open the Door, Richard"—Rocco Buonadonna.

"Horse and His Oats"—Andy Casalaova.

Funniest Couple—"Wrestling Match," Joe Lanuto and Al DiAngelo.

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Parade Oddities and Notes

The year 1928 was ushered in with a severe chill and seven female impersonators, dressed too scantily for the weather, were restrained from parading by a policeman who remarked: "You can't flirt with pneumonia around here."

The "ladies" made a second attempt to brave the cold and the cop finally had to arrest them for their own protection.

Two comic clubs failed to heed the word of the weather forecaster in 1929 and discovered to their dismay he knew what he was talking about. The day started off with a shower, so parade officials decided to call the weather man to see what the outlook was for the remainder of the day. He said "a cloudburst."

The two comic units scoffed at his prediction, but the others listened and called the proceedings off until the following day. Needless to say, the comics looked like they had fallen in the Delaware by the time they finished their miniature parade.

When the parade was finally held on January 5 there was still some rain in the sky. It drizzled slightly through the day and the marchers looked like snowmen by the time they finished. The "snow" was actually paper and ticker tape thrown from windows by spectators, which stuck to the dampened uniforms.

Rain delayed the 1932 parade so it was held the following afternoon. By the time the last unit completed its march, the crowd had to turn on the headlights of their automobiles to see the Aqua String Band's display.

Dogs made their first official appearance in 1941, much to the dismay of a majority of the mummers. A couple of the pooches didn't seem to get along with the others and a regular free-for-all began. The shooters spent a good part of the morning breaking up dog fights or picking themselves up after being upset by the racing canines.

All things considered, the mummers have had their share of troubles and heartaches, but they have brought joy and happiness to the millions who watch their antics each year. And they don't forget the unfortunate.

Since 1926 the string bands have been halted in front of all hospitals along the line of march, serenading the patients. One year, when the city mayor was ill, two of the bands traveled all the way to his home to play for him after the parade.

Since 1942 the Mummers' Association has provided reserved seats for wounded veterans at the City Hall reviewing stand. The vets are there today and will be invited guests for all future parades.

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J. A. MURRAY COMIC CLUB

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Robert Rodebaugh	<i>Vice-President</i>
James Tyler	<i>Treasurer</i>
Joseph Keenan	<i>Recording Secretary</i>
Harry Stotsenburg	<i>Financial Secretary</i>
Dan Herman	<i>Captain</i>
Al Morency	<i>Assistant Captain</i>

BOARD OF DIRECTORS

Carl Zeidler, Larry Feist, John Asmann, George Schaffer, Thomas N. Smith, Ed Herman.

The J. A. Murray New Year Association was organized in 1935 by Harry W. Tyler, the present president. It was formerly the D. A. Oswald New Year Association. The Murray Club has the distinction of being first prize winners in the comic division for four consecutive years. Under Harry Tyler's leadership it took first club honors in 1939, 1940, 1941, 1944.

Harry Tyler, an enthusiastic shooter, is well recognized, both in



Miniature figures from the Murray Club display, shown on an ordinary sofa for comparison

the Mummies' Association and as an ardent Philadelphia booster.

New Year's is the "big day" for the Murray lads, and the fun climaxes long weeks of work.

This year, there will be four generations of the Herman family: Dan Herman, Sr., 71 years old; Dan Herman, Jr., Dan Herman, 2nd, Pete Herman, Ed Herman, and Clifford Herman, 19 months.

There will also be four generations of the Tyler family: Joseph Tyler, Sr., 76 years old; Harry Tyler, Sr., Harry Tyler, Jr., Harry Tyler, 3rd, Joseph Tyler, Jr., Harry Tyler, 2nd, Joseph Tyler, 3rd, Bobby Tyler, and Jack Tyler.

Some of the honors for 1947 were: Murray Comic Club, fourth place.

Harry Tyler, first best dressed captain.

Abe Lincoln, first most original costume.

Popeye, first most original character.



HARRY W. TYLER, President

J. A. Murray

COMIC CLUB

Theme

Captain's Cape—"Rocket to the Moon." The cape, 75 feet long, is carried by the captain, Dan Herman, and 40 page boys.

Brigades—30 clowns dressed in red and blue suits; "Keeping in Style," 18 men; "Snuffy Smith's Bug Race," 15 men; "The Irish King and His Yo Yo," "Champs," 16 men; "New System How to Clean up on Horses," 15 men; "In the Days of the Nineties," 14 men; "Lolly Pop Cowboys," 12 men.

Features—Hodgetts and Keenan as "Diamond Jim Brady and Lillian Russell"; Larry Feist; "Two Jima"; and "Popeye."

Juveniles—Johnny Keenan as "Belle of New Orleans"; Joseph McAllister as "Roy Rogers."

Float—"The Uncrowned Champ," 800 Dudes and Wenches.

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OREGON FANCY CLUB

The Oregon New Year Association was organized in April, 1934, comprising New Year shooters from various organizations, mainly followers of "Jack Hines' Old Timers." The Oregon New Year Association has endeavored to carry on the tradition of mummery, inherited from our fathers and grandfathers, dating back to 1899.

Twice it has had a king mummer or first prize captain, and seven times it has won second prize.

The organization, while one of the youngest fancy clubs, is composed of some of the oldest and youngest fancy mummers participating in the New Year parade.

This coming year the members are striving to put on the street



HARRY MARQUIS, *Captain*

one of the largest clubs the organization has ever taken out.

Every year just after New Year's the members begin arranging new designs. There is intense rivalry in the club and often two king clowns and two king jockeys will vie for honors. Their designs, colors, etc., are kept secret even from the club's captain. They all sew one piece after another throughout the year. On New Year's morning it is as surprising to the club members to see the costumes as it is to the spectators on Broad Street.

Each costume seen in the Oregon line-up is made and owned by the member seen carrying it.

Oregon FANCY CLUB

Theme

Captain's Cape—Harry Marquis, assisted by 6 men and 60 page boys carrying a 300-foot cape representing "The Rising Sun." The cape is gold and cerise with a 6-foot overhead gear and is 22 feet wide.

King Clown—A 14 feet high and 14 feet wide, red, white and blue, 8-panel suit, carried by Joe Lynch; William Smith in an 8-panel suit of white and green.

Handsomest Costume—Carried by President Joseph Duffy. Consists of an 8-panel, gold and silver suit.

Handsomest Trim—George Grune in an 8-panel pink and green suit; Bob Curry carrying an 8-panel suit of white and purple with pink trim. Dick Parker in an 8-panel suit of red and white.

King Jockeys—Thomas Napoleon, an 8-panel suit of gold and silver with 52 horseshoes; William Boyd carrying an 8-panel suit of orchid and gold with 64 horseshoes.

Brigade—60 men led by Steve Closky, representing "Chinese Masqueraders." Red and Gold suits with blue plumes in headdress.

Clown Trio—McCusker, Yeager, and McCusker all carrying 8-panel suits of green and yellow, trimmed in pink and red.

Jockey Trio—Dufresne brothers and Frank Ward in 8-panel suits with overhead horseshoes, colored red, white, and gold.



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POLISH AMERICAN STRING BAND

Joseph Jankowski	<i>President</i>
Gene Rysak	<i>Vice-President</i>
Stanley GoGoJ	<i>Recording Secretary</i>
Vince Radzikowski	<i>Financial Secretary</i>
Joseph Romaszka	<i>Treasurer</i>
John Fritz	<i>Sergeant-at-Arms</i>
Walter Krop	<i>Captain</i>
Ed. Skowronski	<i>Assistant Captain</i>
Stanley Gutowski, Sr.	<i>Musical Director</i>
Frank Bulsza	<i>Asst. Musical Director</i>

The Polish American String Band, garbed in resplendent costumes, is always among the top-ranking bands. First prize winners in 1941 and three times second prize winners (1936, 1939, 1940) makes this band one of the most outstanding organizations in its field. This string band has become synonymous with the finest that string music and perfectly co-ordinated



WALTER KROP, *Captain*



JOSEPH JANKOWSKI, *President*

drills can offer an appreciative public.

The Polish American String Band was organized July 7, 1933, and has a membership of 125. Headquarters are located at 2808 E. Allegheny Avenue.

The club has made appearances at Valley Forge, Camp Dix, Atlantic City pageant, Holy Name rally, Camden, N. J., Collingswood, Allentown, Washington, D. C., Eagles-Washington football game, participated on Pulaski Day, and also in community parades.

Polish American String Band was awarded fifth place in 1947. Walter Krop was the second best-dressed captain.

Polish American STRING BAND

Theme

PEACE FOR THE WORLD

Costume—The costume is oriental in design to signify the fact that India is the country that most recently gained its freedom. Color scheme is green and cerise, trimmed with gold braid. The jacket has many rosettes on it and the turban is topped by a dove, representing peace. The cape pictures the world with a dove winging toward it, backed by a background of 30 plumes. The band is made up of 60 musicians.

Captain Walt Krop is assisted by President J. Jankowski, Musical Director Stanley Gutowski and Drill Master E. Skowronski.

Musical Numbers—"The World Is Waiting for the Sunrise," marches, and popular melodies.

Drilling will carry out the theme when the band forms the letters U. N. (United Nations), symbolic of "peace to the world."

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**Telecasting the Parade**

On New Years Day, 1947, while tens of thousands of Philadelphians braved the blizzard that swirled down Broad Street and almost forgot the weather in watching the colorful pageantry of the Mummers' Parade, other thousands had front-row seats for the parade without leaving their warm firesides.

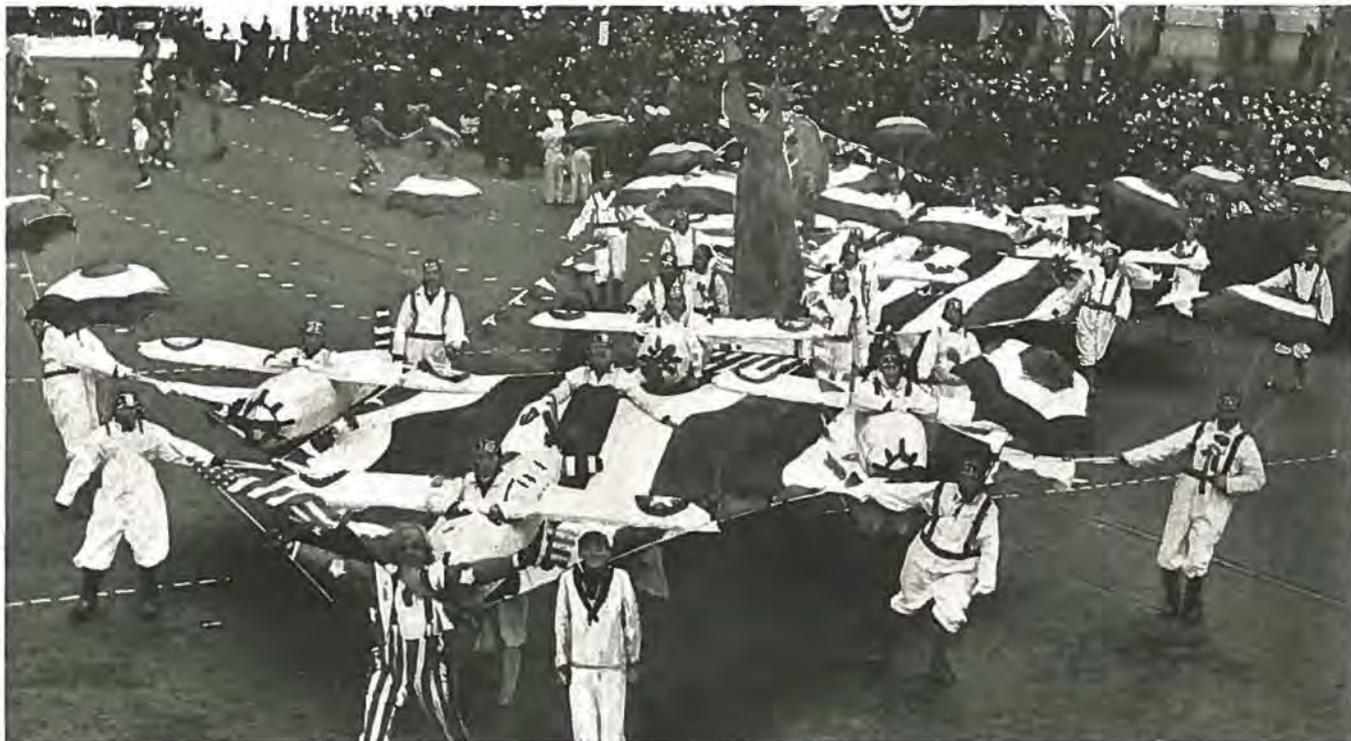
Television, of course, is the modern miracle that made possible this vast unseen-but-seeing additional audience for the historic Mummers' Parade. Philco Television Station WPTZ presented this telecast to viewers as far away as Reading. Sponsor for the occasion was Sears, Roebuck and Co.

Two of the latest image orthicon television cameras were used to bring television viewers both panoramic and close-up views of the gorgeous capes and costumes, the antics of the comics and clowns. Meanwhile the audience also enjoyed the music of the noted brass bands and famed string bands of the mummers. Philco announcers carried their microphones down into the crowd for interviews, and also provided a "play-by-play" account of the many exciting events of the parade, as well as historical facts about the club backgrounds.

One of the Philco television cameras was located on the balcony of the fourth floor of City Hall, high enough to command a good view of Broad Street for several blocks. The other telecamera of WPTZ was perched atop the mobile-unit truck used for such on-the-spot telecasts by Philco. This camera was ideally placed for close-ups of the mummers as they swung around City Hall, since the television truck was parked on South Penn Square.

Four hours of parade on television, with never a dull moment! That's a description in a nutshell of last year's telecast of the great Mummers' Parade, which is again being brought by television in 1948 to viewers in Philadelphia and many surrounding communities. And whereas last year there were less than 2,000 television receivers in this area, there are now more than ten times as many sets in homes and public places. It is estimated that up to 150,000 viewers may see the Mummers' Parade of 1948 by television!

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PURUL COMIC CLUB

Joseph A. Purul	President
Elmer Kammeraad	Vice-President
John Galloway	Secretary
James Marnell	Treasurer
Joseph A. Purul, Jr.	Captain

PLANNING COMMITTEE

Joe Burke, Edward Brennan, William Dougherty, Yak Presser, Tom Stewart, Joe Purul, Jr., Charles Baumheister, Dave Parcell, Frank Stermel, James Alove, Frank Faccaccio, Albert Orr.

Organized April 15, 1936, today the Joseph A. Purul New Year Association is shooting to retain the coveted comic crown. This organization, a participant in eleven mummies' parades, is the leading first prize winner among the present day clubs.

The club is proud to present such old-time greats as John Galloway, our captain in 1938, 1939, and 1940, who has won more comic



PURUL CLUB COMIC FEATURE

captain first prizes than any other captain marching today; Elmer Kammeraad, one of our leading brigade leaders, who has been New Year shooting from childhood. Elmer always has something that thrills the crowds. Tom Stewart is another brigade leader and was club captain in 1941. Tom, a descendant of a long line of shooters, has long distinguished himself.

Al Orr and Frank Faccaccio are old timers, too, and great ones at that. There's never a dull moment when Al and Frank get together. Dave Parcell and Charles Baumheister also are sons of famous marchers from way back when the Dickey Club paraded. Dave and Charlie have another good brigade this year. Let's not forget Fred Winklo. For years Fred has pleased the crowds with his portrayals.

The Purul Club is being captained by Joseph A. Purul, Jr. John Purul, former captain, is leading his brigade.

Purul

COMIC CLUB



JOSEPH A. PURUL, President

Theme

Brigade Leaders—Stanley Posniak, Baumheister and Parcells, Elmer Kammeraad, Tom Stewart, Frank Stermel.

Brigades—"Me No Hit, Me No Run"; "MacNamara's Band," Presser and Dougherty; "Philly Smoke Commission," Tom Roz; "Royal Wedding," John Galloway; "Heartaches," John Purul; "Saucer Chaser," Nester Makuch; "She's too Fat for Me," Francis Piotrowicz, Jr.

Floats—Al Orr and Frank Faccaccio; "Battle of Newark Bay," Roy Winters; "Freedom Train," Joe Duke; "The Adam Smasher," Frank Soda.

Features—Fred Winkler, Charles Davis and C. Finney.

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of the

Quaker City String Band

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Let Me Call You Sweetheart
And the Band Played on

L 103
Jingle Bells
New Year's Medley

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QUAKER CITY STRING BAND

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John S. Adgate	Financial Secretary
Frank Plunkett	Recording Secretary
John Hogg	Steward
Joe Strine	Assistant Steward
John Mayer	Musical Director
Raymond Endriss	Captain

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Al Sargent, Clem Rende, William Killian, James Quinn, Joe Farrell, Joe Strine, Richard Ford, Al Kull, Ray Hartrauft, Walt Lord, Joe Kelly, Sr., Charles Meyers, William Power.

The Quaker City String Band of today is the outgrowth of the original band that was organized in 1921 by Charles Richner. After a few years this group became known as the Wildwood String Band, and has always been one of the best.

After reviving the old name, the new Quaker City String Band, with many of its original members, quickly became one of Philadelphia's outstanding musical organizations. Prize winners in 1935, 1940, 1944, 1945, and second in 1946 and 1947, the band has been



GEORGE MEYERS, President



RAYMOND ENDRISS, Captain

under the able leadership of Captain Raymond Endriss.

Among recordings made have been "Quaker City March," "I've Been Working on the Railroad," "Margie," "Tavern in the Town," "Sleepy Time Girl" and "Golden Slippers."

Activity has been great and includes four engagements for the Bristol Fire Company; participation in the Pulaski Day parade, October 5, 1947; charity shows at Valley Forge Hospital; participation in Mummies' Frolic at the stadium, participation in the Show of Shows at Convention Hall, appearances at Philadelphia Eagles football games, the summer parade, Eagleville Sanitarium, a Christmas party for neighborhood children, and the Hallowe'en parade in Collingswood, N. J.

Quaker City

STRING BAND

Theme

KING OF THE AZTECS

Aztec warriors present their king to the city of Philadelphia.

Costume—Gold cloth, the trousers and coat trimmed with Aztec designs of sequins. The head piece is the tribe's design topped by 50 white plumes. The cape is transparent velvet with red and white satin lining. Shoes are gold with a design on toe. There will be 70 playing members, a color guard of 8, marshals, and the captain.

Captain—Ray Endriss will represent the "King of the Aztecs."

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Jack Hines' Dream

While I was strolling down PASSYUNK avenue the other evening I met a girl friend of mine named VICTORIA. I invited her into a nearby cafe to have some lunch. As we sat down, two waiters came up to us. They both wore WHITE CAPS. My lady friend ordered a LOBSTER and wanted me to do the same, but as I only had thirty cents I de-KLEIN-ed.

While we were in there in came JACK HINES, an OLD TIMER from GRAYS FERRY; you could easily see he had more than one SHORT BEER and a BISMARCK at JOHN G. BIGGANS' saloon. He had a bottle of JACK ROSE that he said was given to him by WILLIAM FUNSTON. He had a fellow with him from WILDWOOD named JOSEPH FERKO. He must have been a classy guy, as he wore a SILVER CROWN and looked like a BLUE RIBBON winner. They had just come from FRANK A. COLLINS' saloon, and were acting as FOOLISH as two at DUMONT'S MINSTRELS. They tried to start a conversation, but being a wise old OWL, I turned toward the WALL.

We came out just in time to see a marching club from KENSINGTON. They must have belonged to the FEDERAL army, as they looked like the HIKERS OF 1919.

WE then met HUGH MURRAY, who is well known in the QUAKER CITY and who had just come up from LEAGUE ISLAND, to be at the hearings before JOSEPH PERRI. He was accompanied by JOHN F. SLATER of the OLE BULLS, who seldom wanders from his own FIRESIDE. We must have left GEORGE McCLERNAND looking at a RED CLOUD.

Along came FRED STUEBING, who wanted to show us how he could SPIN ELLIE, but he couldn't wait long as, although he is an EARLY RISER, he would be HARDLY ABLE to catch the 5:15 for SOUTH CAMDEN. Just then we met our old friend DICKEY, a prominent member of the MEADOW LARKS, who had just gone in the chicken business with MIKE AND IKE, who have a chicken farm on the EAST SIDE OF CAMDEN, where they are pestered by CAMDEN CLOWNS.

He had a BRUDER with him that he said was given to him by a fellow named THOMAS CLEMENTS, a sturdy YOUNG AMERICAN and a great lover of LIBERTY, who had been New Year shooting since the PENN TREATY with the Indians. He wore a SUNFLOWER that was given to him by ANDY OAKEY, who had just left HEGERMAN, who had a DARK LANTERN looking in a lot of SCRAP IRON for a GOLDEN SLIPPER that was lost by JAMES BROWN.

As it was now getting late, we started for home and as I left her she said: OSWALD, you tell McHUGH don't ever come to see me again if you don't get on the job to-MORROW.

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TRILBY STRING BAND

William Mink *President*
 Jack Towers *Honorary President*
 Samuel Elliott *Vice-President*
 Dave Nelson *Treasurer*
 Adam Quaglia *Captain*
 Frannie Ronneburger *Director*
 Paul Jones *Drill Master*

TRUSTEES

Harvey Elliott, Harry Forbes, George Reitz, Frannie Ronneburger, Paul Jones.

Trilby String Band presented "The Musical Clowns" in the 1947 mummies' parade after a lapse of a few years. Comments are still being made of its clown act and drill at the Show of Shows.

The Trilby String Band was organized in 1900 by 15 music lovers. They discussed participating in the annual mummies' parade and decided not to appear as a fancy or comic group, but to parade in costume up Broad Street as a "string ensemble."

In 1901, the Trilby String Band paraded, as proud as peacocks in their cotton and cambric costumes.



ADAM QUAGLIA, *Captain*

Soon in other sections of our fair city other groups caught on and in 1902, Trilby had a rival club participating. So it grew until there were 23 string bands in the division. Trilby paraded every year until 1919. In 1935, Trilby reorganized and paraded until 1945.

The Trilby String Band has been a participant in numerous parades and charitable activities.

Trilby String Band won seventh place in 1947.

Trilby STRING BAND

Theme

RACING WITH THE MOON

Presents the "Rocket Men," direct from the comic strips. Designed to appeal to the public, and especially to children who are familiar with the "Rocket Men" through the daily newspapers.

Costumes—Made of various colors of satin, with silver trimmings, the suits are based on those of the comic strip characters. The band is composed of 60 playing members and 10 front men.

Captain—Will feature a handsome costume in keeping with the theme of the band.

Musical Numbers—Homer Knappenburger will lead the band in "Racing with the Moon," and other modern melodies that carry out this year's theme.

Drill Master John Jones will present a new drill. The band will form a huge rocket before the judges' stand.



WILLIAM MINK, *President*

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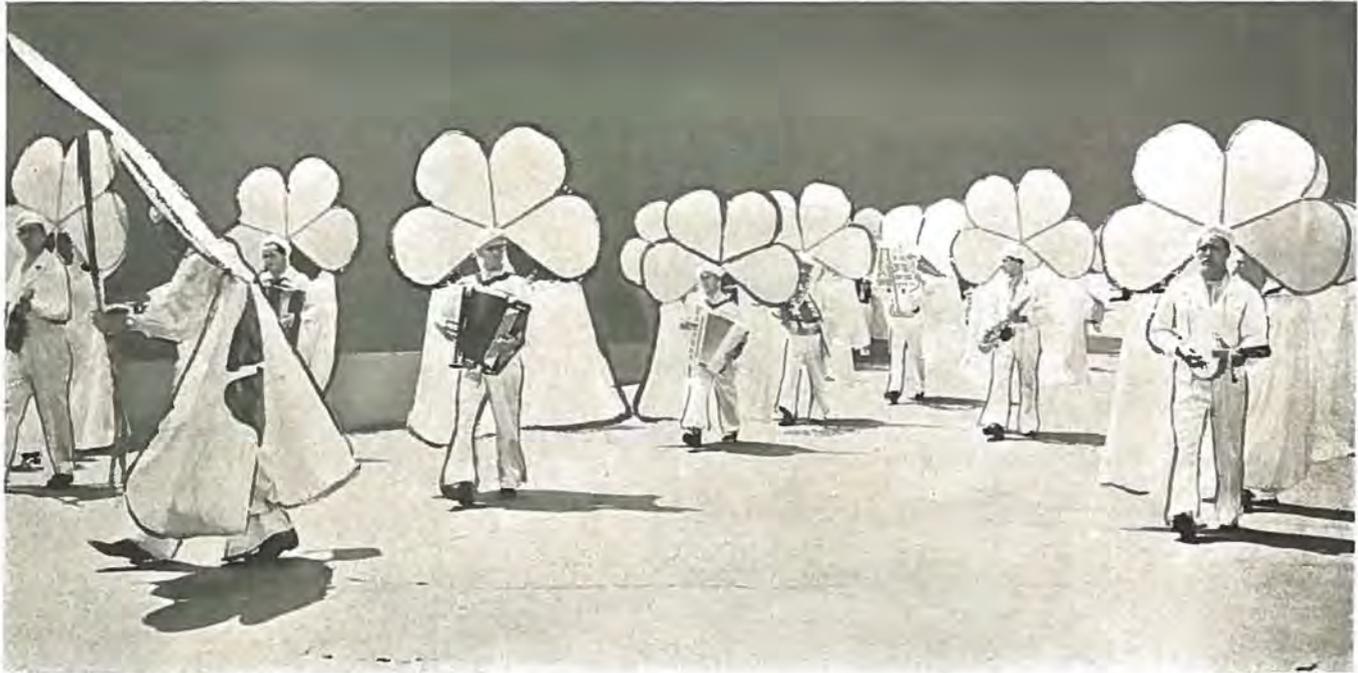
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UPTOWN STRING BAND

Robert Runkle, Sr.	President
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Cliff Johnson, Jr.	Bus. Mgr. and Dir.
Chris Frey	Recording Secretary
John Herold	Treasurer
Carl Heere	Financial Secretary
Joseph Gardino	Musical Director
Robert Runkle, Jr.	Captain

Uptown String Band, known as "ambassadors of good will and good fellowship," was organized in 1937 by George Beiderman, its first captain; Warren Runkle, musical director; Tom Walsh, president; and Bob Runkle, Jr., who has been captain since 1939.

The band meets every Monday evening at its own club house, at 1937 Germantown Avenue, which is owned by the members. One of the club activities is the Health Club, which meets every Thursday evening, with health-building instructions by Robert Runkle, Sr., who is president of the band.



ROBERT RUNKLE, JR., Captain

A banquet is held every year for the members who parade on New Year's Day, and a ball at the Quartet Club for the band's friends.

Besides the affairs held under the auspices of the Members' Association, the Uptown String Band is called upon at various community affairs, parades and outings. At the grand finale at Forest Park, the Uptown String Band received the most favorable mention.

This young and growing organization is striving to obtain top honors in the string band division.

Recordings have been made and the club's theme song in 1947 was "Four-Leaf Clover," which the band sang as a novelty before and after its presentation.

Uptown STRING BAND

Theme

PHILADELPHIA ON PARADE

Costume — A glorified Quaker suit, made of blue and gold velvet, complete with keystone headpieces representing Pennsylvania, the Keystone State, with 30 gold and blue plumes. Each of the 55 men in line will wear a flared cape which has a 220-inch spread. Capes are made of transparent velvet, trimmed with blue marabou.

Captain—Wears an all-gold velvet costume, trimmed in sequins, and a cape having a spread of 250 inches. Keystone-shaped head piece is 7 feet high, trimmed with sequins and topped with 70 gold plumes.

Musical Numbers — "There's a Quaker Down in Quakertown," "This Is Our Favorite City," "Peggy O'Neil," "Washington and Lee Swing," etc.

Drill will be fast and snappy!



ROBERT RUNKLE, SR., President

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(Top) Club officials line up at City Hall waiting to receive parade permits. (Below) Club representatives draw positions for their entries.

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HUGH WHEELER, SR., FANCY CLUB

John Fisher *President*
 Raymond Smith *Vice-President*
 George Rooney *Secretary*
 Hugh Wheeler, Sr. *Treasurer*
 Hugh Wheeler, Sr. *Captain*

TRUSTEES

George Rooney, John Gibbons, Frank Corado, Al Winson, Harry Adams.

The club was organized February 5, 1945, in the Philadelphia Navy Yard by a few members and named after Hugh Wheeler, Sr., captain of the club, who is 74 years old and one of the oldest New Year shooters.

Hugh Wheeler is the club designer and costumer, and has missed only four mummers' parades in 60 years. He spends eleven months of each year working on costumes.

The club's membership is now 60 and the aim is to have more



HUGH WHEELER, SR., club captain, glances over the beautiful work on his cape.

than 100 men in line on New Year's Day.

Among the honors won by the Hugh Wheeler, Sr., Fancy Club are: Hugh Wheeler Fancy Club, fourth place, 1947.

Hugh Wheeler, third best dressed captain.

Ray Smith, fourth best dressed jockey.

Fischer Trio, fourth trio of jockeys.

Frank Cerado, fifth most handsome costume.

Mexican Jamboree, fourth best dressed group.

George Rooney, Jr., third best dressed juvenile.

Frank Howard, fifth in female impersonators.



JOHN FISHER, *President*

Hugh Wheeler, Sr.

FANCY CLUB

Theme

Juveniles—George Rooney, Jr., age 3½ years with George Rooney, Sr.; Frankie Sabastian, Joseph Smith, Bobby Farlow, and "Old Fashioned Girl in Blue."

Captain—Hugh Wheeler, Sr., will be attended by 30 page boys.

Leading Jockey—Ray Smith.

Jockey Trio—George Simon and Fisher Brothers.

Valentine Suit—Frank Corada.

Shangri La—Leon Pitz.

Leading Clown—Mattie Christi.

Clown Trio—Rizzo Brothers.

Cadet Twins—George Burd and William McClure.

Band

"Tony and His Jolly Jester."

George Rooney, Sr.

Clown, jockey and trim suits will march and dance.

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CHARLES AUTO COMPANY 691 North Broad Street Philadelphia
Klayman's Wholesale Meats Pork Products 219 Callowhill Street
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(Top) Inspecting the design and workmanship of a fancy cape. (Below) Readyng the headdress for a string band costume.

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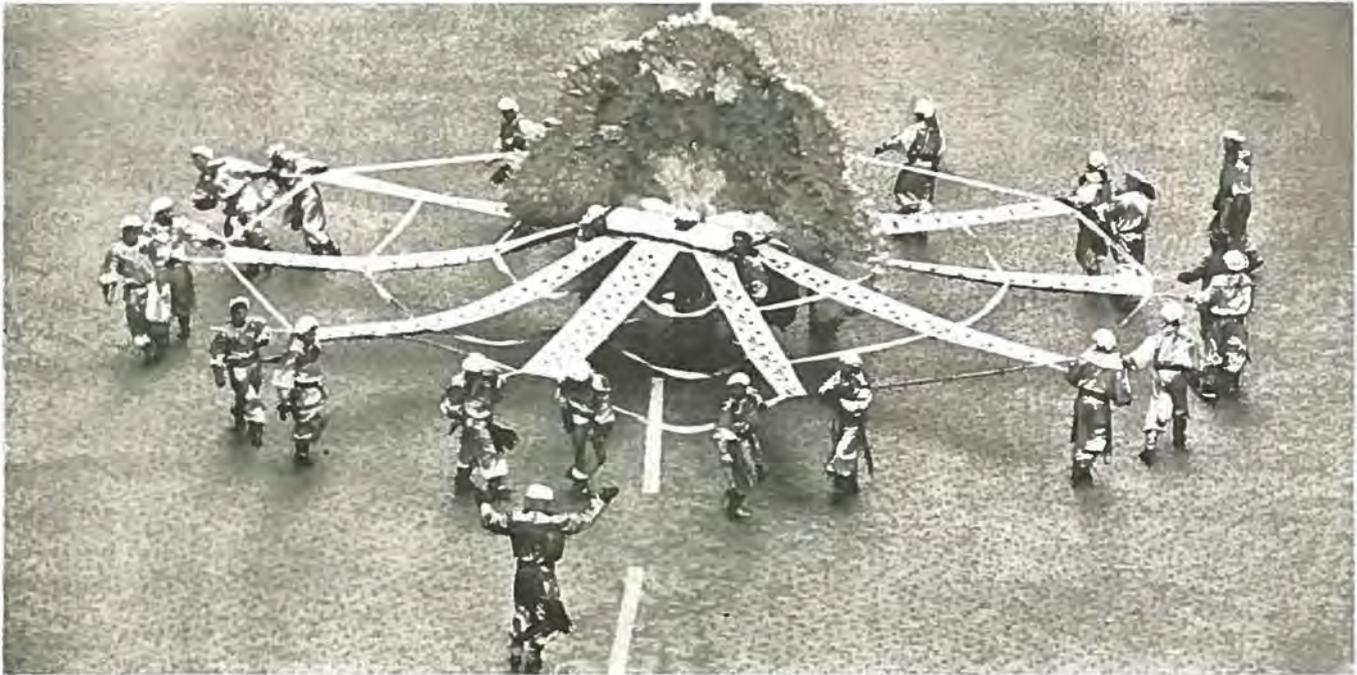
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S. D. WHEELER FANCY CLUB

Samuel D. Wheeler, 2nd *President*
 George F. Simon *Vice-President*
 John W. Merz *Captain*
 S. D. Wheeler *Treasurer*
 Alfred Simon *Recording Secretary*

The S. D. Wheeler New Year Association was organized in 1939 with the following members: John Merz, Robert Meimbresse, Ray Herman, George Simon, S. D. Wheeler, 2nd, Rudy Meech, Charles Moore, Steve Brown, Alfred D. Cathcart, Harry Simon, and Alfred Simon. S. D. Wheeler, the organizer of this club, has been a New Year shooter for 46 years.

The Manton New Year Association always turns out a brigade. William Rodgers is the secretary. Previous club awards include:



S. D. WHEELER, II, Now President
 As a Juvenile Jockey in 1935



BOB MEIMBRESSE

- S. D. Wheeler Fancy Club, third place, 1947.
- John W. Merz, fourth best dressed captain.
- William Doyle, third best dressed jockey.
- Joe, Charles, John, third in trio of jockeys.
- John Thompson, fourth best trimmed suit.
- Rainbow Pierrots, third best dressed group.
- Paratroopers, fifth best dressed group.
- Tully Bros., second clown trio.
- Don Walbert, second in special mention.
- James Carney, fourth best dressed juvenile.
- Frank Herbst, first in female impersonators.
- Jay Colby, David Sacco, second in female impersonators.

S. D. Wheeler FANCY CLUB

Theme

Brigade No. 1—Manton Crusaders N.Y.A., marching and dancing club of 40 men, will be led by Captain Ed Guzak. A trio jockey of peach and coral is carried by Alfred Simon, Freddie Gibson and James Severs. Captain John W. Merz, assisted by 40 pages, carries a suit of green and gold. S. D. Wheeler, 2nd, marches in a handsome costume.

Brigade No. 2—Pop Gabriel's Mummer Brigade presents the "Knights of the Rainbow." O. Reinman, H. Gaylor, Weller brothers, McClosky brothers, Eddie Whittick, Jackie Wickest and 25 other veterans. King Clown is carried by Ray Herman, and trio clowns by T. Stevenson, G. Simon, and J. Aiello.

Handsomest Costume—Theme of J. Huston's suit is "Dante's Inferno." Colors are red and gold satin trimmed with gold sequins and red cellophane. Costume represents a huge ball of fire with 30 points of flame spouting from the center.

King Jockey—A pink and Nile green suit trimmed in black, and embroidered with 50 butterflies, with gold sequin horseshoe crown, is carried by R. Meimbresse. J. Cooper, Sr., carries 5-foot horseshoes of white satin and cerise. King Jockey William Doyle will also carry a stunning costume.

Clown Trio—Traditional colors of black and gold will be carried by R. Merch, E. Snow, and E. Horn.

Female Impersonators—Club will be led by five impersonators dressed in red and white.

Juvenile—James Carney, age 4 years.

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(Top) Guarding the portals from rival clubs to keep costumes and plans secret. (Below) Working on a comic club display.

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WOODLAND STRING BAND

Sam Jeffries	Captain
Charles Crain	Treasurer
Robert Trueman	Secretary
Harold Ayres	Musical Director
Frank Keegan	Drill Master
Frederick P. Mount	Parade Director

DIRECTORS

Harvey Osman, David Anderson, Edward Phillips, Joseph Pillert

Woodland String Band was organized February 11, 1926, at a meeting of nine men. They chose Al Ryan as the first captain, and the organization became the only string band in West Philadelphia. By summer, the membership grew to



SAM JEFFRIES, *Captain*

Woodland STRING BAND



ROBERT TRUEMAN and HAROLD AYRES
Secretary and Musical Director

100 and the band appeared during the String Band Review held in 1926 at the Municipal Stadium.

The band now owns its own home, located at 6119 Woodland Avenue. Twenty of the original members are still active.

A new club banner and American flag has been presented this year and a television set is now installed in the club house.

The Woodland String Band is always ready to do its share in community activities. Although not achieving first prize in any year, the organization placed second in 1932 and 1937, third in 1931 and 1933, and is now after first prize.

Some of the affairs attended by the Woodland String Band are: neighborhood parades, patriotic celebrations, charitable affairs, for Uncle Wip, at Forest Park, Maple Shade, N. J., and Phoenixville celebrations.

Theme

THE MOTH AND THE FLAME

Costume—Two outside lines are dressed in costumes of yellow, and inside lines will wear suits of pastel shades of blue, green, pink, and orchid. Each member of the 60-piece band will wear an enormous head piece. Made to represent a flame extending upward to a moth, it is trimmed with red marabou and cellophane and set off with 20 ostrich plumes.

Captain—Dressed to represent a huge moth. Costume is made of white satin, set off by 60 ostrich plumes. Assistant Harvey Ossman will represent the ball of flame, and dance around the moth.

Musical Numbers—Theme song, which pertains to the "Moth and the Flame," is "You Didn't Want Me When You Had Me, So Why Do You Want Me Now?" "The Headway March" and other popular songs will be played.

The drill will be the formation of a huge "W" representing the Woodland String Band.

A

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 Authentic Shop, The
 Automatic Temperature Control Co.
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B

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 Baker, Louis
 Balis Bros.
 Ball, John L.
 Baltimore House
 Barkley, A. V.
 Baron, Bill, & Sons
 Barsol Hosiery Finishers
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 Beelis, John M.
 Belfi, A. B., Co.
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 Brown's Beauty Shoppe
 Brox, Gus
 Bucket Grill

Bucks, M. Alan
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 Burke's Cafe
 Burns, W. H., & Co.

C

Campbell, James J.
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 Canosa & DiVirgiliis
 Capozzi, Ludwig S., & Sons
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 Cardone Brothers
 Car-Los Restaurant
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 Cohen Dry Goods Co.
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 Cwenar, Edward

D

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 Donato, Anthony P.
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 Dougherty's Cafe
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 Dutch Pastry Shop
 Dwell's Metals

E

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F

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 Fry, Frank
 Furfari, Angelo

G

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 Gangemi, Vincent
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 Gutlohn, Alfred S.
 Gulowicz, Frank M.

H

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 Harry's Restaurant
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 Heppe Company, The
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 Hotel Rotzeil & Restaurant
 Hotel Valace
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 Hyde, George A.

I

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J

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K

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L

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Leonard & Son
Leone-Johnson
Leonetti, Charles L.
Leonetti's Flower Shop
Leva Bros.
Levick, Harry
Levis, Samuel
Lewis, J. L.
Lewis, Mary Camera Shop
Lido Hotel
Lindley Electric Supply Co.
Lindsay, John A., & Son Co.
Lipoff's Wholesale Meats
Little Johnny's Musical Bar
Little Man Cafe
Logan, Fred Co.
Lopez, Jack
Lotz Photo Engraving
Lou, Dorothy

M

McCoy, Joseph R.
McGeever, M. Cafe
McGeltigan's Cafe
McGinnis & Higgins
McGinty's Cafe
McShane's Cafe
M & M General Contractor
M & M Gift & Card Shop

Maccaloris, M.
Mack's, Joe, Grille
Mallace, David
Mallo, John
Malone, Watson
Mame's Franklin Cafe
Mancuso, Mario
Mann, Oscar Co.
Manny's Delicatessen
Marcus Service Station
Mariani & Himelfarb
Marie's Beauty Shop
Mark's Restaurant
Markovitz, Bernard
Martin's North Philadelphia Cafe
Mary Ann Beauty Salon
Mary's Restaurant
Massey, J. R., & Son
Mawer, William
Max's Pioneer Food Market
Mazzola, Gus
Meershand & Cominsky
Meil Electric Fixture Mfg. Co.
Mercer Rubber Co. of Philadelphia
Metz Oil Co.
Mezey's Dry Goods
Michel's Bakery, Inc.
Michael, Francis A.
Mickus, Anthony
Mid-City Camera Exchange
Midway Restaurant & Bar
Milady Beauty Salon
Mill End Shops, Inc.
Miller, Bain, Beyer & Company
Miller, Morris N.
Miller's Bakery
Mills & Weakley
Mina's Amoco Service Station
Minnie's Beauty Shop
Miriam Mfg. Co.
Mittin Bros., Inc.
Model Auto Body Co.
Model Dry Goods Co.
Modern Shoe Repairing Shop
Moe, A., & Co., Inc.
Moffet, Andrew
Moliver's Dress Shop
Montemurro, Angelo
Montgomery, Scott & Co.
Mooney, Penn M.
Moors Brothers
Ml. Vernon Machine Works
Muir, John G.
Myers, William H.

N

Nardy, Nicholas
National Grain Yeast Co.
National Tire & Battery Co.
Navy Riding Academy
Nedlin, J. L., Company
Neiman, H. B., Company

Nelson's, Frank, Sons
Newman, Dr. Charles W.
Nimelstein, Morris, Sportswear Co.
Nova Ho'el
Nu Belts Cafe
Nye & Parker

O

O'Connor, A., Mrs.
O'Ferrall's Caterers
O'Malley Coal, Inc.
O'Neill's Servicenter
Ochs, Harry G.
Oler, John H., & Son
Oliver Bros.
Orianna Auto Body Works

P

Paladino, John
Park-Manor Sweet Shop
Pat's Body & Fender Service
Paul, A. E.
Peerless Printing Ink Co.
Peetro's, Nick, Cafe
Penn Jersey Dressed Poultry
Penn Plumbing Supplies
Penna. Dyestuff Co., Inc.
Penna. Paste Co.
Pep Tap Room
Perloff Bros., Inc.
Perolli, Dr. A. John
Phila. Auto Radiator Co.
Phila. Badge Co.
Phila. Capsule Co., Inc.
Phila. Plumbing Supply Co.
Phillips, Samuel
Phoenix Precision Instrument Co.
Photo Makers
Phototype Engraving Co.
Picciano, Pete
Pinto, Joseph
Pioneer Institute Business College
Plastic Center
Portable Service Equipment Co.
Pototsky, Samuel
Pots, Wayne
Press, Abe
Pullo, Vincent
Puritan Stationery

Q

Quaker City Motors, Inc.
Quality Roofing & Sheet Metal Co.

R

Race St. Garage & Truck Serv. Corp.
Rado, Vito A.
Rainbow Restaurant
Rama's Cafe
Raykess Co.
Read, Howard W., Corp.
Real Sport Clothing Co.
Reed, F. Earl
Reliance Bedding & Feather Co.
Remmey, Richard C., & Son Co.
Repel-Arain Co.
Richman's Upholsters
Richmond Machine Co.
Ricker, Nelson F.
Rigberg, William
Riley, Samuel
Ringenary, Edward C.
Rio Cafe
Ritter, C., Inc.
Roberts, Catharine
Rohr, George P.
Roney, John W.
Roth Construction Co.
Rothenberg, N.
Rowen, George S., & Son

Rowland Brothers
Royalist Provision Co.
Ruberoid Company
Ruffin, Aubert
R & L Tools

S

S. K. Exchange
Saboroff, Abe
Sandler, J. A., Company
Sanfilippo Brothers
Sanfilli, J.
Sautter's Luncheonette
Savidge, Edwin T.
Savitz Brothers
Sax's Cafe
Schaefer, William
Schifalacqua, I.
Schlosser Mfg. Co.
Schmitt, H. R.
Scholtz Lumber Co.
Schwartz, E. E.
Seaboard Seed Co.
Sechowicz, Stanley
Segal & Adelman
Segal, Morris, & Sons
Segal, N.
Shamrock Tavern
Sheinman Provision Co.
Sherman's Bakery
Shetzline, Charles A.
Shoemaker, Esther
Shore Tire Co.
Shumoski, Stanley
Sidco Paper Co.
Sidewater, Philip A., & Co.
Singer, H.
Smith, Frank E.
Smith, L.
Smith, Dr. W. D.
Sobo Cigars
Southwark Plumbing & Heat. Supl. Co.
Spangler Sign Works
Spina Bros.
St. James Garage
Stasiewicz, Michael
Slate Tire Co.
Steeple Wrecking Company
Stein, Hall & Co.
Stein's Department Store
Steiner, J.
Stephens, Raymond B.
Sterling Supply Corp.
Sterling, William
Steve's Cafe
Stiffnell, A. Wm.
Stotter, Martin
Suburban Dairies
Sunshine Glass Co.
Swartz, W. L.
Sweeney, John J.
Swilley, Rufus

T

T. & S. Tavern
Tabor Press
Tarin's
Tati, A.
Tayler, M.
Ted's Tailor Shop
Terry, J. H., Company
Teti, Joe
Toland's Cafe
Tom's Electrical Service
Toohey, John J.
Topp's Cafe
Toritto, J.
Towne Shop
Tracy, Stephen E., Jr.
Treuter, Louis J.
Trinkle, Wilmer S.
Trivelli Pharmacy
Turin Grotto
Twining Bros.

U

United Bear Distributors
U. S. Loan Society
Universal Brass Works
Universal Food Market
Universal Insulation Co.
Universal Kitcheneering Equip. Co.
University Motors
Urffer Drug Store
Ulsch, Ernest

V

Valaitis, William
Veedco Sales Co.
Victor Billiard Company
Victor Cafe
Vincent Iron Works
Vogel, Gus
Volpe, Joseph

W

Wagner, Raymond
Wakefield Winding Co.
Waldron & Co., Inc.
Wall's Cafe
Warrington Insulation, Inc.
Waske's, Anthony, Cafe
Watson, Clayton A.
Weber, F., Co.
Wegel, George
Weiner, M., & Co.
Weiss Cushion Shop
Weiss, George Co., Inc.
Welsey, J.
Wertheimer & Co.
White's Wander Inn
Wieland's Cafe
Williams, Charles J.
Williams, Herbert S.
Wonder Bar
Wood-Stretch & Co.
Wood, John H., Co.

Y

Yanni, Alex
Young, George, Co.
Yuen, Julian

Z

Zabel Brothers Co., Inc.
Zambelli Boiler Works
Zelman, Harry
Ziehler Bros. Co.
Zitner's Confectionery
Zittel, L. F., Co.



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Birth of the String Bands

(As told by Jack Towers, only surviving member of the four who originated this entertaining attraction.)

In the fall of 1898, I was employed in one of the leading department stores in Philadelphia. Just as with the young men of today, we would meet at noon hour and discuss different topics.

One day the subject of music was mentioned. A chap by the name of John Wygand said that he played "banjo" and he with three others would play against any four string instrument players at any time. It just so happened that I played "flute" with three others who played "banjo," "mandolin," and "guitar." His challenge was accepted and we arranged to have a "contest" to see who were the better players.

We met the following week and after tuning up, I started to play a number that the three boys whom I had with me were familiar with. The other four, instead of waiting to play their number, immediately started to play with us. That was the start and the end of the "contest." We became so interested that we played the rest of the evening together and arranged to meet every week. From time to time, new boys came to rehearsals and before the following New Year's Day, we had about 30 pieces, all string except the flute.

After two years, we were asked by Bart McHugh, who was then an entertainment promoter and who was interested in the Mummies' Parade, to go in the parade as a novelty. We agreed.

Then came the problem of costume. We decided on a black face minstrel outfit. The entire cost was not as expensive as one string band captain's suit of today. After three years, another string band was formed, "The Oakey." From time to time others followed.

The competition was of such a friendly nature that harmony prevailed both in music and spirit and while other instruments had been added—the sax, accordion, bass, etc.—to lend volume, yet the string instruments predominated as of today.

This is a brief outline of how the string bands came into being. I do not want to take all the credit to myself, but being the only surviving member of the organizers, I wish to share it with my departed friends, John Wygand, William Siebert, and Louis Samuels, whose memory I cherish.



The John Talbot String Band, champions in 1916-17-18.



One of "Philadelphia's finest" carrying part of a fancy costume blown off a marcher during a storm.



The William J. "Reddy" Bell String Band, first prize winner in 1942.



A section of the crowd awaiting the New Year Pageant at City Hall.



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