

PHILADELPHIA'S OWN
3rd Annual
SHOW of SHOWS

Seventeen
MUMMER STRING BANDS

In a Spectacular Revue



UNDER THE DIRECTION OF
GEORGE B. McCLERNAND, JR.

Thursday and Friday Evenings
MARCH 7th & 8th, 1940

CONVENTION HALL
34th AND SPRUCE STREETS

In Aid of the
Southern Home for Children

DONATION 10c

*It is very gratifying to see and to know
that we have so many friends with us
tonight*

*It is our sincere hope and wish that you
will carry pleasant memories of this night
throughout the remainder of the year*



THE STRING BAND DIVISION
OF PHILADELPHIA MUMMERS ASSN., INC.

Our President and Director



GEORGE B. McCLERNAND, JR.

THE PTC CONCERT BAND
THE PTC KILTIE BAND
THE PTC HARMONICA BAND
and
THE PTC MERRYMAKERS BAND

*extend greetings and best wishes to
the String Bands of the Philadelphia
Mummers' Association on the occasion
of their third annual "Show of Shows".*



PHILADELPHIA TRANSPORTATION COMPANY

Our Marshall



BERNARD SAMUELS

President of City Council

WALnut 5525

CLARENCE E. MILLER

Costumes

35 N. 11th STREET

COMPLIMENTS OF

F. P.

AFTER THE SHOW

Meet the Stars of
Stage and Screen at

**LEW TENDLER'S
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AFTER-THEATER SNAX

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*Mother of Our
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JAMES H. MALONE
Director of Public Safety

and

GUY E. PARSONS
Assistant Supt. of Police

for their splendid cooperation to the Philadelphia

Mummers and also to our honored guests

of this evening

Captain JOSEPH KEIFER
DIRECTOR OF THE POLICE AND FIREMEN BAND



String Band Costumes

PRIZE WINNERS ALL

Let us design your 1941 costume
and submit samples and prices

VAN HORN & SON

1130 CHESTNUT STREET

THEATRICAL COSTUMES

ESTABLISHED 1852

ANNOUNCEMENT

The String Bands
will appear tonight
in the order
in which they paraded
on Broad Street
on New Year's Day



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The finest Food . . . Seafood,
Steaks and Chops . . . served at
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CLOTHES**

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Philadelphia, Pa.

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20 WEEKS TO PAY-
-NO EXTRA COST!

First
BILL MORROW'S
48th Ward String Band
10th prize winner, 1940

Captain JAMES DURNING



Headquarters
N. E. Corner 20th Street and Snyder Avenue
Philadelphia, Pa.

Organized in 1935 by James Durning, its present captain, as the Thomas Connor String Band. In 1936 the band changed its name to Bill Morrow's 48th Ward String Band. Its prizes in the past five years have been twelfth, third, eleventh, sixth, and tenth. The band consists of 60 members; Robert Malone, 11 years of age, the youngest musician in the mummers' parade, playing the glockenspiel in front of the band. George Thompson, musical director.

THEME: "The Harp That Once Through Tara's Halls."

This year's costumes are made to represent an Irish harp of medieval times—the harp that was played by the bards and minstrels of early Irish history. They are made of shamrock green satin, with godets of gold cloth and diagonal stripes of silver braid. The costumes are completed by large circular cloaks, surmounted with gold cloth harps, lined with white satin.

To the people of Philadelphia goes our appreciation.

Second
FELTONVILLE
42nd Ward String Band
Captain **TED BRENSON**



Headquarters
Feltonville Republican Club
107 W. Cortland Street
Philadelphia, Pa.

Organized 1936. Joined New Year Association 1937. First parade 1939—third prize; 1940—seventh prize.

COSTUME: Feltonville's Proud Peacocks Presenting our idea as near as possible by man and material as to how this beautiful bird would look and all his actions.

DRILL: Represents peacocks on parade when admired will flush tail feathers in fashion of this bird.

THEME SONG: The March of the Peacocks written by the members of the band and a medley of old and new numbers.

FEATURING: Frankie Marsh our youngest member and drummer.

P. S. Thanks a million to our director, the committees and the other bands, most of all the audience without whose support this show would not be possible.



Nothing Like it on t





The Face of the Earth



[Faint, illegible text, likely bleed-through from the reverse side of the page.]

Fifth
WOODLAND STRING BAND
6th prize winner, 1940
Captain LOUIS JOHNSON



Headquarters
6548 Glenmore Avenue
Philadelphia, Pa.

The Woodland String Band was organized in 1926 by Albert Ryan and Andrew Curtis. The present officers and captain would like to pay tribute to the past directors for building such a fine organization, and we hope we carry on where they left off.

COSTUME: Represents the Dove of Peace. The idea of our story is that America wants peace. The backs of our suits represent the stamp of America.

DRILL: Presentation of our captain—Formation of a diamond; formation of an eagle on the stamp of America.

THEME SONG: "God Bless America"; novelty numbers, "My Heart Beats for You," "Stop, It's Wonderful," "Blue Birds in the Moonlight."

FEATURES: The Goddess of Peace rising over the horizon with a disabled soldier kneeling, pleading for peace; the goddess singing "America."

Sixth
QUAKER CITY STRING BAND

1st prize winner, 1940

Captain RAYMOND ENDRISS

3rd prize winning captain



Headquarters
2013 S. Third Street
Philadelphia, Pa.

Organized 1921. Reorganized 1931.

COSTUME: Prince of India.

THEME: A wealthy Maharajah of India and his entire court, who are on a goodwill mission to the U. S. They are stopping off to pay their respects to the mummies' fans of Philadelphia.

THEME SONG: "Song of India," and popular songs. March, written by Musical Director John Mayer, to be played as exit.

Seventh
UPTOWN STRING BAND
13th prize winner, 1940
Captain **CHARLES A. BREMSER**



Headquarters
2555 N. Sydenham Street
Philadelphia, Pa.

Band organized in January, 1937, under the name of "Uptown," and went out in its first New Year parade in 1938 as "Star Dust"; in 1939 as "Mexicali Rose," and 1940 "East Comes West."

COSTUME: In presenting "East Comes West" we portray the traditionally romantic and peaceful Orient. The music has been arranged to continue in sound the harmony of color of our costumes.

DRILL: Represents a simple semi-military drill, depicting dreamy, Oriental lassitude.

THEME SONG: "Chinatown, My Chinatown," "Chinese Lullaby," and a medley of other numbers.

Featuring theme songs and costumes of other years as novelty act.

Eighth
GREENWOOD STRING BAND
16th prize winner, 1940

Captain JAMES EMERSON
2822 Frankford Avenue
Philadelphia, Pa.



Headquarters
Harry L. Greenwood American Legion Post
Frankford Avenue and Somerset Street
Philadelphia, Pa.

The Greenwood String Band was organized in 1936 and is composed, to a great extent, of members who formerly made up the personnel of old Kensington String Band which disbanded some years ago.

The costume and theme song represents the South American Gaucho. The costume is made up in the colors of the American flag and is designed to convey the idea of closer cooperation and friendship between the United States and the countries of South America.

The drill represents a formation known as the "Pinwheel."
Featuring a singing and tap dancing act.

Ninth
ELIAS MYERS STRING BAND
8th prize winner, 1940

Headquarters

1943-45 S. Third Street



HARRY J. TYLER, JR.

Youngest Captain

First Prize Winner

Organized in 1936 by a group of South Philadelphia boys who chose as their captain Harry J. Tyler, Jr.

COSTUME: American Eagles. **DRILL:** Wheel.

THEME SONG: The National Anthem; "Rosary," "Martha," "Down the Field."

FEATURE: Singing of the "Rosary."

Tenth
JOSEPH A. FERKO STRING BAND
3rd prize winner, 1940



Headquarters
S. W. Corner Fifth Street and Glenwood Avenue
Philadelphia, Pa.
Bell Phone: NEBraska 2486

JOS. A. FERKO, Second Prize Winning Captain
HARRY A. LEARY, President
JOHN E. ARLETH, Secretary
WM. DiSANTRE, Business Manager
JOS. J. JOYCE, Music Director
ALEX LINDH, Assistant Music Director

The Joseph A. Ferko String Band was organized in September, 1922, and have paraded every New Year's Day since 1923, winning first prize in 1927, '29, '30, '31, '32, '36, '37, '38, '39. The band has appeared in many cities, including New York, Detroit, Cleveland, Washington, Baltimore, Williamsport, Harrisburg, York, Atlantic City, Niagara Falls, Buffalo, Toronto, and Canada, and twice at the World's Fair.

COSTUME: Represents "Lohengrin," Wagner's mythical opera.

DRILL: The band forms a mythical lake; Captain Ferko leads a number of men up the center of the lake in V formation, similar to the formation in which swans travel. Lohengrin and his bride, Elsa, are escorted through the center by Mr. Ferko and these swans, similar to the opera. The band greets them with the musical number, "Lohengrin's Wedding March."

MUSICAL NUMBERS: "College Medley," "Lohengrin's Wedding March," "My Little Girl." Encore—"Down the Alley."

Eleventh
12th WARD STRING BAND
4th prize winners, 1940
Captain **HARRY LAWSON**



Headquarters
510 Fairmount Avenue
Philadelphia, Pa.

Organized May 11, 1938, by Harry Lawson, William Max, Jr., Louis Kirner, William Max, Sr., Fred Kost, Otto Palmer. Ninth prize, 1939—dressed as Prince Charming.

COSTUME: Deep purple, consisting of purple and gold doublets. Carrying capes of purple lined with gold. The headdress all gold crescents, fifty purple plumes with a spread of 60 inches. Captain's costume in gold metallics and spangles.

DRILL: The band will come out in threes and then form in sixes. Counter march in threes on each side of the hall, the captain struts through the center and the band goes into a four-section drill marching off the floor.

THEME: Purple shadows of the evening when the sun goes down and the moon comes up.

THEME SONG: "Deep Purple," "Moonlight and Roses."

FEATURE: Club mascot will be wheeled onto the floor on a small float representing a throne.

Twelfth

HARRY WHITMAN'S STRING BAND

9th prize winner, 1940

Captain and Musical Director HARRY MULHOLLAND

HARRY WHITMAN



Headquarters
21st and Wharton Streets
Philadelphia, Pa.

Band first paraded in 1920. It was the original Hegeman Band, later known as the 69th Street String Band; for the past several years as the Harry Whitman String Band. Best known for its presentation of the Pirate Band of some years ago and the "Tophatters." First organization to present male dancing chorus on street and use amplification for vocal purposes.

Costume of a Southern belle, entirely feminine costume, representing "Sweethearts of Yesterday."

DRILL: Captain and Musical Director Harry Mulholland presents "The Sweetheart Waltz," with the band as chorus in background.

THEME SONG: "Robert E. Lee," "Sweetheart Waltz for Sweethearts," old familiar tunes.

Thirteen

SOUTH JERSEY STRING BAND

17th prize winner, 1940

Captain JACK ROGERS



Headquarters
256 S. Broadway
Gloucester City, N. J.

Band organized in 1939 for first time by Jack Rogers of Runnemedede, N. J. Through hard work and confidence and self reliance put on a fine show for a young band, growing bigger and better as time rolls by. We are just a bunch of country boys at heart, trying to do a bigger and better job.

COSTUME: All American Bartenders.

THEME SONG: "Beer Barrel Polka" and popular songs.

Fourteenth
P. A. BROOMALL STRING BAND
11th prize winner, 1940



P. A. BROOMALL, Captain

Headquarters
Gold Star Grille
9th and Oregon Avenue

Organized 1930. Celebrating our tenth anniversary.

PRESENTING: Gainsborough's Blue Boy.

FEATURING: Song—"In an 18th Century Drawing Room."

In presenting Gainsborough's Blue Boy to you this evening, we try to convey to you the story of an 18th century English painter whose paintings have become world famous. "The Blue Boy" was one of his masterpieces.

WM. J. STEWART, President

WILLIAM McDONALD, Lieutenant

Little

FRANKIE McDONALD

Mascot, as the original Blue Boy

Fifteenth
POLISH-AMERICAN STRING BAND
2nd prize winner, 1940

Captain EDWIN PISKADLO
3234 Aramingo Avenue



Headquarters
2808 E. Allegheny Avenue

Organized in 1932 as a separate part of the Polish-American Citizen's Association of Philadelphia. In six years' competition they got second prize three times. All the boys must be under 21 in order to join, the band having the support of the Polish element in Philadelphia. The only Polish organization of its type in the U. S., and the greatest advertisement that any nationality could have.

COSTUME: Depicts the theme "Over the Rainbow." Music will be played according to the theme, such as "Over the Rainbow."

DRILL: Will be the blending of the various colors in precision movements.

MUSIC: "Our Directors," "Under the Double Eagle," marches and polka.

Drillmaster, GEORGE DONAHUE, of the Police Department

Sixteenth
AQUA STRING BAND
15th prize winner, 1940
Captain **ELMER W. LEYRER**



Headquarters
11th Ward Republican Club
616 N. Front Street

The Aqua String Band was organized on April 2, 1920. Champions in 1923 and '32. Formerly the Talbot String Band, champions of 1915, '16, '17. Still has the same officers and captain. Organized by Elmer W. Leyrer, Fred J. Kesel, Maurice Tarnoff, Joseph D. Nazarene, and Philip and Sam Silver. (The first band to organize above Market Street.)

COSTUME: Aviation Brigade in formal military dress, flags of North and South America of the Monroe Doctrine. Representing the "Wings of America."

Military drill while the band is playing and a tableau with drum solo.

Entering with a march number: "Anchors Away" and "The Walls of Montezuma." Singing by Calvin Fisher, "Honestly," accompanied by the band.

Finale: March number—"Way Down in the Land of Dixie."

Seventeenth
TRILBY STRING BAND
14th prize winner, 1940
Captain JOHN DREYER



Headquarters
1144 Jackson Street

BAND'S HISTORY: The Trilby String Band was organized in 1900 by Dr. Louis Samuels and John Wygand. The band first paraded on Broad Street in 1901, the first and only band in the parade that year. The Trilby paraded until 1917, then disbanded when the war took most of its men. In 1935 the band was reorganized and has paraded each year since. The Trilby is proud of being the father of string bands.

1940 COSTUME: The costume, representing American clowns, endeavors to impress upon you the cheerfulness and light-heartedness of the American people.

DRILL: The men form a circle, bringing out the idea of the circus ring. They then maneuver into a star effect and conclude the drill with a stripe effect. James McKnight, music director and bell player, acts as ringmaster.

THEME SONG: "When You're Smiling," "Stars and Stripes," and popular songs.

FEATURES: Little Eddie Stewart, a pupil of Al White's dancing school, will precede the band in a series of interesting dances.



AND LAST BUT NOT LEAST OUR
COMPLIMENTS AND BEST WISHES
TO ALL OUR FRIENDS IN THE
FANCY AND COMIC DIVISIONS OF THE
PHILADELPHIA MUMMERS ASS'N, INC.



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